



The National Diaper Bank Network

WHAT IS THE NATIONAL DIAPER BANK NETWORK?

The National Diaper Bank Network (NDBN) is a national nonprofit established in 2011 in partnership with founding sponsor Huggies®. NDBN is the leading authority on diaper need in the United States, working to build strong families and communities.

OUR NETWORK

- 300+** NDBN-MEMBER DIAPER BANK PROGRAMS IN U.S.
- 279K** BABIES HELPED MONTHLY
- 200M** DIAPERS DISTRIBUTED SINCE 2011

OUR MISSION:

To help meet the basic needs of all children and their families which includes access to clean, dry diapers and other material goods.

OUR GOALS

- Elevate national awareness of diaper need
- Support the expansion and capacity of sustainable diaper bank programs in local communities throughout the U.S.
- Build national partnerships to foster the donation and distribution of material basic need items, including diapers.



OUR PROGRAMS

- Diaper Need Awareness Week
- Diaper Banks in America Conference
- NDBN Lobby Day
- Funds for Change Grants
- Technical Assistance and Education
- Research, Analysis, and Legislative Policy
- Hospital Partnership Program
- Grant Search Assistance

WAYS YOU CAN HELP

SUPPORT NDBN by making a donation at nationaldiaperbanknetwork.org.

All proceeds go towards our mission to help meet the basic needs of all babies and their families.

VOLUNTEER at a local NDBN member diaper bank.

You can find one in your area by visiting nationaldiaperbanknetwork.org.

HOST your own diaper drive and donate the product to a local diaper bank.

Download our free diaper drive toolkit on nationaldiaperbanknetwork.org.

All babies deserve clean diapers.

Follow us on social media:

Facebook/NationalDiaperBankNetwork

Twitter: @DiaperNetwork

Instagram: @DiaperNetwork

Join our movement: #DiaperNeed



National Diaper Bank Network



founding sponsor

NDBN is a 501(c)(3) organization and donations are tax deductible to the fullest extent of the law.



Diaper Need in the United States

WHAT IS DIAPER NEED?

Diaper need is the lack of a sufficient amount of diapers to keep a baby clean, dry, and healthy.

Babies require up to 12 diapers a day, toddlers about eight.

THE NUMBERS

5.2 million

BABIES AND TODDLERS LIVE IN POOR OR LOW-INCOME FAMILIES.

\$70-\$80

AMOUNT DIAPERS COST PER MONTH, PER BABY.

0

NUMBER OF FEDERAL PROGRAMS THAT COVER DIAPERS.

Diapers are as essential to a child's basic needs as food and shelter. Yet, state and national safety net programs do not recognize diapers as a **basic need**.

THE CONSEQUENCES OF DIAPER NEED

- Babies who remain too long in a soiled diaper are exposed to potential health risks.
- Most child care centers, even free and subsidized facilities, require parents to provide a day's supply of disposable diapers.
- Many parents cannot go to work or school if they can't leave their babies at child care.



A recent study conducted by NDBN and Huggies® found that parents who struggled with diaper need **missed an average of four days of work in a month.**¹

¹ As revealed by the Diaper Need and Its Impact on U.S. Families study conducted by the National Diaper Bank Network and Huggies

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Diaper Banks

WHAT IS A DIAPER BANK?

A diaper bank is a nonprofit group that collects, stores, and distributes free diapers to homeless shelters, food pantries, family service agencies and faith-based organizations.

THE NUMBERS

300+

NDBN MEMBER DIAPER BANKS IN THE U.S.

55%

AMOUNT OF DIAPER BANKS RUN SOLELY BY VOLUNTEERS

52 million

AMOUNT OF DIAPERS DISTRIBUTED BY DIAPER BANKS (2016)

Diaper bank leaders help build strong families and bring the critical issue of diaper need to the forefront of local, state, and national discussions on poverty.

HOW DIAPER BANKS FUNCTION

- Funds donated to diaper banks enable the direct purchase of diapers through innovative, cost saving programs
- Diaper drives by individuals, communities, and businesses collect diapers to donate to local programs
- Volunteers and employees repackage diapers and perform other essential duties

THE DIAPER GAP

- Households experiencing diaper need are an average of **19 diapers short a month**.
- More than a quarter of families in diaper need rely on diaper banks to help fill that gap.¹



¹ As revealed by the Diaper Need and Its Impact on U.S. Families study conducted by the National Diaper Bank Network and Huggies

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