



## **9 Fast Facts on #DiaperNeed**

- 1 in 3 families struggle with diaper need.
- 5.3 million babies and toddlers under the age of 3 live in poor and low-income families.
- Government safety-net programs do not recognize diapers as a basic need.
- Diapers cannot be obtained with food stamps, and are classified with cigarettes, alcohol and pet food as disallowed purchases.
- Diaper need impacts the physical, mental and economic well-being of children and parents.
- Most child care centers require parents to provide a day's supply of disposable diapers (four to six changes during the day).
- Many parents cannot go to work or school if they can't leave their babies at child care.
- Infants require up to 12 diapers per day, at a cost of \$70 to \$80 per month per baby.
- The poorest 20 percent of Americans who buy diapers spend nearly 14 percent of their post tax income on diapers. (Center for Economic and Policy Research, November 23, 2015)

**About the National Diaper Bank Network:** The National Diaper Bank Network (NDBN) is a nationwide nonprofit dedicated to eliminating diaper need in America, by leading a national movement to safeguard one of the most basic needs of all babies and their families...access to clean, dry diapers. Founded in 2011 with the support of Huggies®, the network raises national awareness of *diaper need* (#DiaperNeed) and supports the development and expansion of diaper banks in communities throughout the country. Its active membership includes more than 300 diaper banks, diaper closets and food banks located in 45 states, the District of Columbia and Guam. More information on NDBN and diaper need is available at [nationaldiaperbanknetwork.org](http://nationaldiaperbanknetwork.org), and on [Twitter](https://twitter.com/DiaperNetwork) (@DiaperNetwork) and [Facebook](https://facebook.com/NationalDiaperBankNetwork) (facebook.com/NationalDiaperBankNetwork).

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