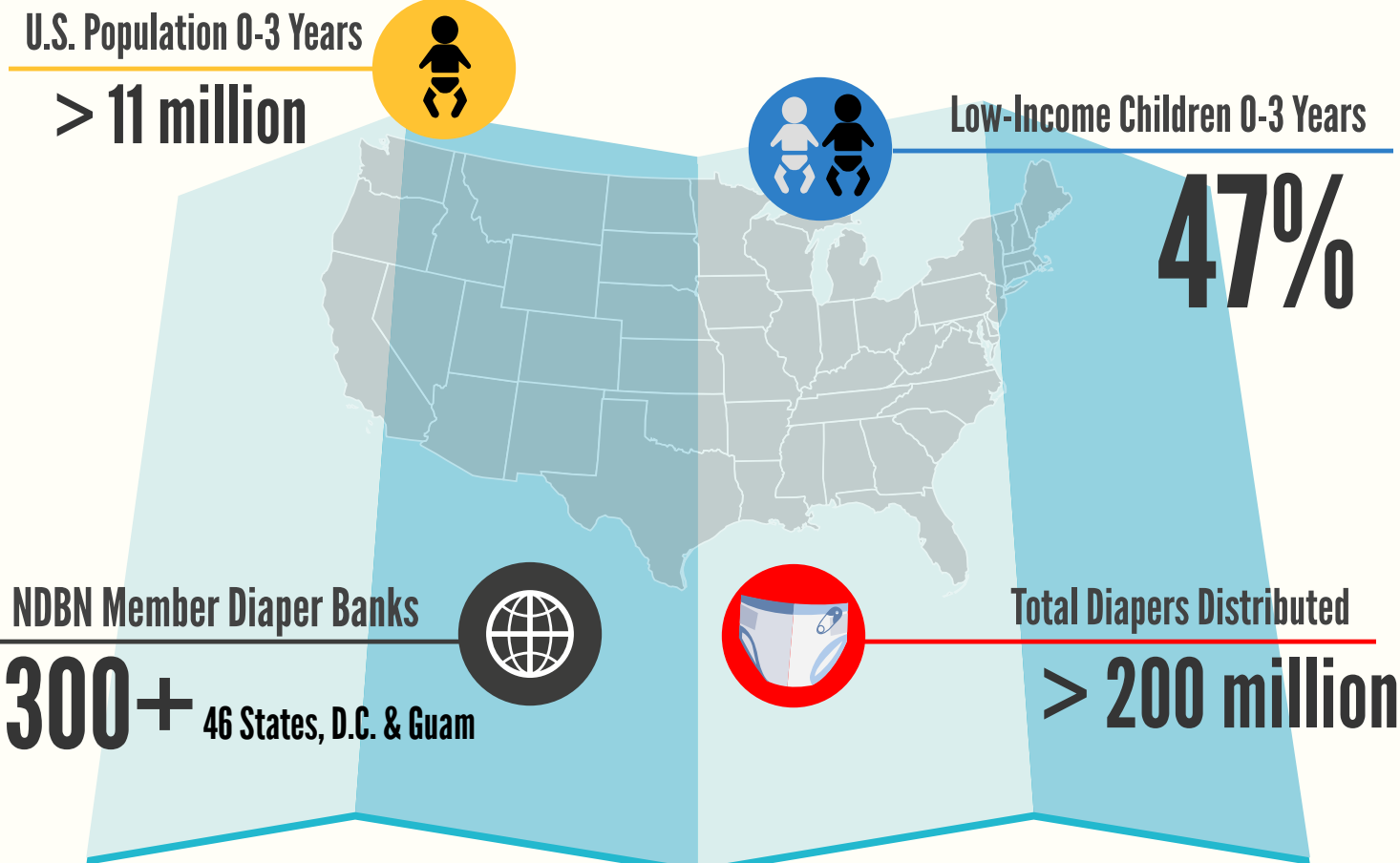


#DIAPERNEED BY THE NUMBERS



5.2 million children under 3 live in poor or low-income families.

Diaper Need is the lack of a sufficient supply of diapers to keep an infant or toddler clean, dry and healthy.

FOR MORE INFO, VISIT:
NationalDiaperBankNetwork.org

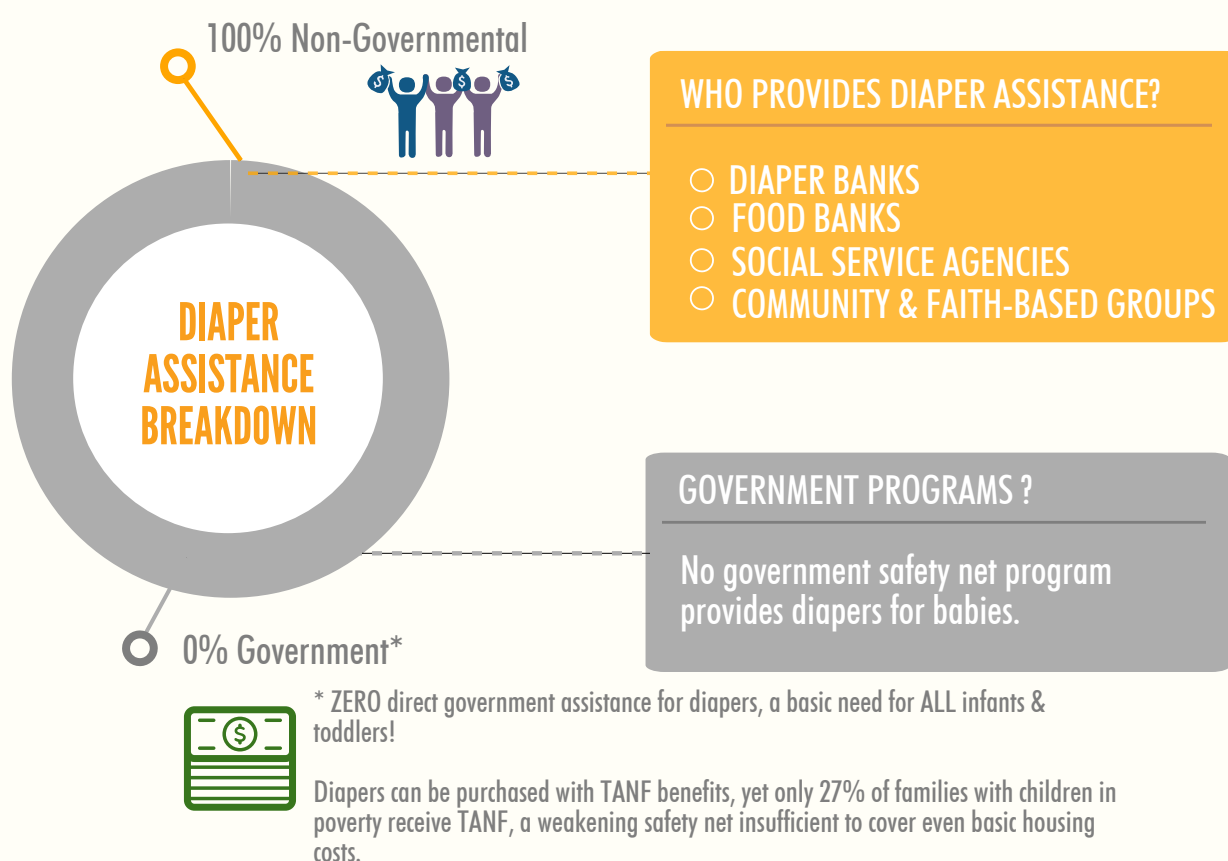


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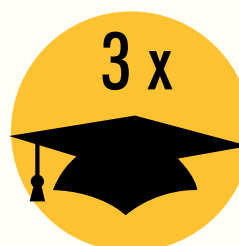
DIRECT DIAPER ASSISTANCE



WHY DIAPERS MATTER



1 in 3 U.S. moms report suffering from diaper need.



Children that participate in early childhood education are almost 3 times more likely to go on to higher education.

Diapers can cost \$70 - \$80 per month; babies need 6-10 diapers per day.

\$70 - \$80



1 diaper icon = 1 day of 6-10 diapers

FACTS

Diaper need impacts the physical, mental & economic well-being of children & parents.

Most child care centers require parents to provide a day's supply of disposable diapers.

31% of infants & toddlers with at least one parent who works full-time live in low-income families.

Medicaid covers 47% of all births, on average, in the U.S. states, yet no government program provides diapers as a basic need for babies.

Diaper banks help meet diaper need by providing diapers to more than 1/4 million infants & toddlers each month.

GET ACTIVE!



Use #DiaperNeed in Social Media Posts to Help Get Diapers to Babies in Need!

Get Social!



Host a Virtual Diaper Drive & Challenge Your Friends. Raise \$\$ to Help Get Diapers to Babies in Need!

Get Generous!



Organize a Diaper Drive to Support a Local Diaper Bank or Volunteer to Help!

Get Involved!



Donate Diapers, Dollars & Time to Local Diaper Banks & National Diaper Bank Network.

Get Philanthropic!