

DIAPER NEED IN THE U.S.

Diaper need—the lack of a sufficient supply of diapers to keep a baby or toddler clean, dry and healthy¹—currently affects millions of U.S. families. While there are efforts to help eradicate the issue, no change can happen without awareness. Do you know the facts?

Presented by Huggies No Baby Unhugged and the National Diaper Bank Network

1 IN 3 FAMILIES STRUGGLE

For every three family homes you pass by, one is affected by diaper need—regardless of age, race, or income.



DIAPER NEED AFFECTS PARENTS

73%

of total respondents feel they're not being good parents when their children are left too long in a dirty diaper.



of households in need experience feeling stressed or overwhelmed by diapering always or often.

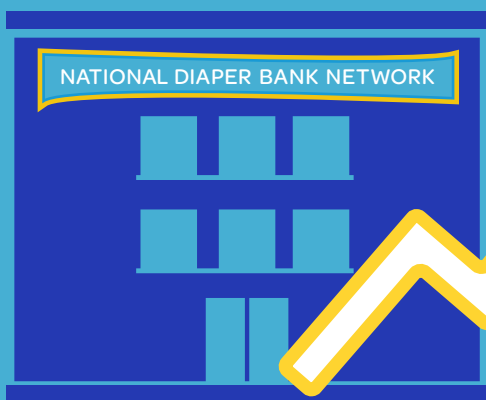
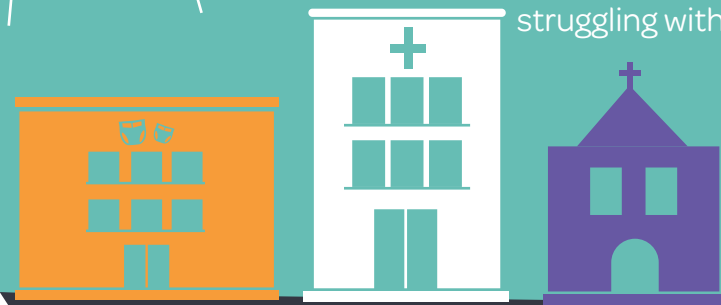
OF THOSE IN NEED 3 IN 5



miss work or school due to a lack of sufficient diapers to send their child to child care, day care or early education programs.

DIAPER NEED HELP IS AVAILABLE

Diaper banks, hospitals, religious institutions, and other organizations may provide diapers for families struggling with diaper need.



GREW FROM 40 TO 300+

Thanks to the National Diaper Bank Network, the number of member diaper banks has grown exponentially since 2011.

200 MILLION DIAPERS

As a founding sponsor of the National Diaper Bank Network, Huggies has donated hundreds of millions of diapers and wipes to help all babies thrive.



Diaper banks are located throughout the U.S. Together, we can make an impact on diaper need.

HERE'S HOW YOU CAN HELP

VISIT

Lend a hand to your local diaper bank—they're in the majority of U.S. states. Find one near you at nationaldiaperbanknetwork.org

DONATE

Help families in need of diapers by donating your Huggies Rewards Points. Learn more at Huggies.com/rewards

HOST

Get your neighborhood, school or organization involved in hosting a diaper drive. Learn more at nationaldiaperbanknetwork.org

