

Diaper Drive Toolkit

Got Diapers? Help Families in Need in Your Own Community.

In the last three years, 5.8 million American babies were born into poor or low-income families. That means as many as 2,600 diapers are needed per baby, per year—which adds up to more than 15 billion diapers annually.

Diaper Drive Checklist

- ❑ **Find a partner organization to donate your diapers to**
 - If there isn't a local diaper bank in your area, reach out to agencies like women's shelters, food pantries, publicly funded child care centers, health clinics and churches.
- ❑ **Pick a theme**
 - It can be simple like *Moms Helping Moms*.
 - Or, more creative like *Stuff The Bus*, where folks donate enough diapers to fill a bus.
- ❑ **Set goals for collection**
 - Develop a way to track your progress.
- ❑ **Select a start and end date**
 - Typically, diaper drives last for a week or a month.
- ❑ **Choose a location**
 - Pick one or two places that are centrally located and willing to help, like a local library or a business.
 - Label the collection bins clearly and colorfully!
 - If hosting a diaper drive at your office, consider a friendly competition between departments, groups, or floors.
- ❑ **Find volunteers to help**
 - Ask your friends, neighbors, or colleagues.
- ❑ **Spread the word**
 - Announce your diaper drive via social media; send press releases to local media outlets; and, post notices within the community.
- ❑ **Set up transportation**
 - Depending on how many diapers are donated, think about what type of vehicle you will need.
- ❑ **Collect and deliver diapers**
 - Rally the volunteers and deliver the donated diapers to your partner organization(s).
- ❑ **Post a recap**
 - Via social media, press releases & send to info@DiaperBankNetwork.org

LET'S CLOSE THE DIAPER GAP.

www.NationalDiaperBankNetwork.org

For information contact 203.821.7348

info@DiaperBankNetwork.org

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