



National
Diaper Bank
Network

4th Annual
Diaper Banks in America
Conference Schedule

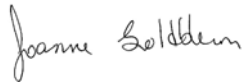
Creating Opportunities for Success



On behalf of the National Diaper Bank Network, I want to express my thanks to all the individuals and organizations that helped make the 2015 Diaper Banks in America Conference a reality.

Please help me in recognizing: the ongoing support of Huggies, NDBN's founding sponsor; the generosity of the Mulcahy Foundation; the NDBN Board of Directors; the Seattle area diaper banks, WestSide Baby, Eastside Baby Corner, and Baby Basics of Bellvue; co-chairs Nancy Woodland and Renee Zimmerman; the diaper bankers who volunteered to serve on the conference committee; our expert presenters; the NDBN staff; and of course all of you, the diaper bank participants who traveled here to share ideas and learn from one another. Together, we are the National Diaper Bank Network, a movement that exemplifies our collaborative leadership, community and growth!

Thank you!

A handwritten signature in cursive script that reads "Joanne Goldblum".

Joanne Goldblum
Executive Director
National Diaper Bank Network

October 28, 2015

Welcome to the 2015 Diaper Banks in America Conference!

Eastside Baby Corner and WestSide Baby, two Seattle-area diaper banks are excited to welcome you to the Pacific Northwest. We are honored to host the fourth annual conference created by diaper banks for diaper bankers. This year's theme — *Creating Opportunities for Success* — will be explored by a unique learning circle opportunity, speaker presentations, workshops and lots of time to meet one another and exchange ideas. The conference planning committee created a two day program that we believe will address the needs of the diverse universe of diaper bank operators. We know you will learn beneficial information for your diaper bank program as well as make new contacts and friends along the way.

We gather in Seattle with a variety of diaper banking experiences from those who are just considering a launch to those who are pioneers in this arena with a quarter century devoted to changing the world, one diaper at a time. We all know diapers are a basic health need. We know that 2.7 million children aged 3 or younger live in poverty and too many of these children do not have enough clean diapers to meet their physical needs. Just in the Seattle area, 10,000 under the age of 3 live below the federal poverty line. Diapering those little ones would require 22,000,000 diapers! The need is high, the goals are lofty but each of us is dedicated to making a difference.

The 2015 Diaper Banks in America Conference has something for everyone – with experts from the Pacific Northwest and all around the country engaged to educate, inspire and to remind us that we are all in this together.

We look forward to sharing our diaper banks, our volunteers, board members and staff with you. Ask hard questions and share your ideas!

Welcome to the conference and to Seattle!!!



Nancy Woodland

Renee Zimmerman, Eastside Baby Corner
Nancy Woodland, WestSide Baby
**And together as Side by Side Northwest
program partners**
Conference Planning Co-Chairs



Side by Side
NORTHWEST

A Diaper Collaboration of



AGENDA AT-A-GLANCE

Thursday, October 29

7:30–8:30

8:30–9:30

9:30–9:45

9:45–10:45

10:45–11:00

11:00–12:00

12:15–1:15

1:30–2:30

2:30–2:45

2:45–3:45

3:45–4:00

4:00–4:30

5:00–7:00

Friday, October 30

8:00–9:00

9:00–9:45

9:45–10:00

10:00–11:00

11:00–11:15

11:15–12:15

12:15–1:15

1:30–2:30

Day 1

Registration, Breakfast & Networking

Welcome and Kickoff

Break

Plenary Session: Raising Money Joyfully!

Break

Workshop Session 1

Conference Lunch

Workshop Session 2

Break

Workshop – Session 3

Break

Community Discussion with NDBN ED

Space Needle Event

Day 2

Breakfast/Plenary Session

Plenary Session

Break

Workshop Session 4

Break

Workshop Session 5

Conference Lunch

Workshop – Membership Task Force

THURSDAY, OCTOBER 9

7:30–8:30 Registration and Breakfast Alaska Ballroom

8:30–9:30 Welcome and Keynote Alaska Ballroom

Washington Diaper Bank Founders

Jesse Sheldon, founder of Inland Northwest Baby, and Karen Ridlon, founder of Eastside Baby Corner, will kickoff the conference by reminiscing about how they joined the diaper bank movement, and their hopes for the future of diaper banking in America.

9:30–9:45 Break

9:45–10:45 Plenary Session Alaska Ballroom

Raising Money Joyfully!

Everyone in your organization can participate in fundraising with ease if they understand what donors want out of their relationship with you. This interactive conversation will equip you with concrete, no-cost tools for creating a culture that encourages philanthropy. Find out ways that busy board members can add optimal value in the process too. Susan Howlett.

10:45–11:00 Break

11:00–12:00 Workshop Sessions 1 (Select 1 of 4)

WS 1:1 Legal Concerns – Liability, Risks and Insurance Alaska Ballroom
Madhu Singh, is the founder and chief legal officer at Foundry Law Group. Madhu and her team enjoy growing the firm by empowering businesses and nonprofits to get organized and protect their team, assets and intellectual property. Madhu believes in building strong relationships with her clients by acting as a resource and being active within the local business community. She is president of the Women's Business Exchange. And, last year, she was named the Woman Business Owner of the year by the Small Business Administration. In addition to her practice, she is entering her fifth year as Adjunct Faculty at the Community Development and Entrepreneurship Clinic at Seattle University School of Law. In her spare time, she advises and volunteers at local non-profits and clinics, including Startzone and Wayfind. Madhu holds a JD and a MBA from the University of Kansas. Follow her @FOUNDRYLAW.

WS 1:2 Science behind basic needs Yukon Room
Anna Kruse Austin, a co-author the article “Diaper Need and Maternal Health” that appeared in the August 2013 edition of the journal *Pediatrics*, and a PhD Candidate in Public Health at the University of North Carolina will present on her research on the MOMs Project while a Public Health Fellow at Yale’s School of Medicine and on her current work on the effect of high levels of adverse experience on child health and behavior.

WS 1:3 Adult Diapers Klondike Room
Interested in starting a program for distributing adult diapers? Hear from diaper banks that distribute both about how adult diaper distribution differs from distributing baby diapers, and how to address those differences. Angelica Torija of Texas Diaper Bank and Debi Keyes of the Diaper Alliance.

WS 1:4 Using Dashboards for your diaper banks Kodiak Room
Want to be able to distill what is happening in your program into an easy to read sheet that even your busiest board members can review and have the tools they need to know what is working and what is not? Dashboards are a great way to show trends, comparison, and key information in an easy to digest form. Pam and Liz Sutherlin of HappyBottoms

12:15–1:15 Lunch Bistro

1:30–2:30 Workshop Sessions 2 (Select 1 of 4)

WS 2:1 It's Your Turn: Be an Effective Board Chair Alaska Ballroom
Leading a group of governance volunteers can be challenging as well as rewarding. Serving as the chair of the board is not a role for the uninspired and undecided. In this workshop, participants will learn about the role and responsibility of the board chair in strengthening and improving the leadership work of the board as a whole. This session is a great primer for new board chairs and excellent refresher for more seasoned board members! Whether you're a current chair, chair-elect, or board member at-large, this workshop covers leadership skills every board member needs including how to engage your board. You'll leave with tips and tools to provide leadership to your board with confidence and enthusiasm. Amanda Madorno of Roam Consulting.

WS 2:2 Measuring Diaper Need & Program Impact Yukon Room
How do you get the hard data about the effectiveness of your program in addressing diaper need and its consequences? Hear from two Executive Directors who partnered with local universities to develop methods of tracking where the diapers went and the outcomes, and from a PhD candidate who is studying diaper need as part of her research for her degree. Jean Ann Lynch of Baby Basics, Corinne Cannon of DC Diaper Bank, and Kelley Messengale of Diaper Bank of North Carolina.

WS 2:3 Cloth & Disposable Cooperation Klondike Room
More and more cloth and disposable diaper banks are joining forces to offer families options to meet their diapering needs. Join a roundtable discussion. Representatives from the Diaper Bank of the Ozarks, PDX Diaper Bank and The Rebecca Foundation

WS 2:4 The Strategic Advantage Of Storytelling Kodiak Room
We love stories – and science shows that we process information best in story form. Yet too few leaders can tell a story that sticks with an audience, a potential donor, or the media. By the end of this session you’ll have three stories you can tell any day of the week. Bring a story about your organization and be prepared for hands-on fun. Carl Guess of Elevator Speech works regularly with company leaders in for-profit and non-profit organizations on how to be better communicators. Learn more about his practice at www.elevatorspeech.com.

2:30–2:45 Break

2:45–3:45 Workshop Session 3 (Select 1 of 4)

WS 3:1 Diaper need and poverty policy Alaska Ballroom
Jessica Bartholow with the California’s Western Center on Law and Poverty, and Liz Schott, of the Center on Budget and Policy Priorities, will speak about what is happening on the public policy front to address basic needs among low-income families with children. Jessica has worked for nearly fifteen years to overcome the harm that low-income Californians face due to hunger, food insecurity, and a shredded safety net. Liz is a Senior Fellow with the Center’s Family Income Support Division, working primarily on Temporary Assistance for Needy Families, that provides cash assistance for poor families.

WS 3:2 Collaboration and merger Yukon Room
Thinking about joining forces with another diaper bank or nonprofit organization? Hear from diaper banks that joined forces in three different ways. WestSide Baby and Eastside Baby Corner; Baby Buggy (formerly LA Diaper Drive); and Diaper Bank of North Carolina

WS 3:3 Lesson Learned from Funds for Change Grant Klondike Room
In November 2014, NDBN awarded its first Funds for Change Grants. Many awardees were first time grant recipients. The process was eye-opening for both NDBN staff and applicants. Susan Van Ness, Director of Programs at NDBN, will present on lessons we’ve learned about the grant making process, and helpful hints for diaper banks new to the grant application process to increase the likelihood of success.

WS 3:4 Accounting on Your Own Kodiak Room
When do you need an accountant, and what can you do on your own when keeping your books and complying with tax law? Hear from Angela Westwood, CFO of New Reach, a nonprofit dedicated to finding families places to live and NDBN’s accountant.

4:00–4:30 Community Discussion with Executive Director Alaska Ballroom
Joanne Samuel Goldblum, NDBN’s Executive Director, will lead a discussion of conference attendees of the network’s move toward creating guidelines and benchmarks for its members. She will review the Summer Standards Summit held this past July, and outline the path ahead.

5:00–7:00 DBAC Cocktail party at the Space Needle

FRIDAY, OCTOBER 30

8:00–9:00 Plenary Session Alaska Ballroom

Lifecycle of a Diaper Bank

Vicki Clark, a perennial favorite of the DBAC, and a board member of the National Diaper Bank Network, will discuss the Life Cycle of a Nonprofit, and how to assess your diaper bank’s progress and how to position your program to prosper. Clark has devoted the past 25 years of her life to building capacity in organizations. A noted facilitator, consultant, and trainer, she has extensive experience working in the non-profit, government, and private sectors. Her work includes numerous specialty areas such as: board development, inclusion and diversity, leadership, strategic planning, program development, volunteer resource development, and effective communication.

9:00–9:45 Plenary Session Alaska Ballroom

Data, Data and More Data, The NDBN Annual Report

Alison Weir, NDBN’s Director of Policy, Research and Analysis, will review the results of NDBN’s 2014 Survey of Diaper Banks, and what it tells us about the growth of diaper banks in the US and our impact. She will review the various studies and research projects underway at NDBN.

10:00–11:00 Workshop Sessions 4 (Select 1 of 3)

WS 4:1 Crossing Boundary from Volunteers to Staff Yukon Room
Third Sector, a consulting group based in Seattle, has a goal of helping non-profit organizations structure successful leadership - both paid and unpaid - for their mission. Transitioning from a founder, or all volunteer organization to one with a paid executive director is an awkward, and difficult time. Many times, the first paid executive leaves after a short period of time. Sometimes the founder struggles with turning over responsibility to a paid executive. Our workshop is designed to help organizations anticipate and prepare for the transition. Kari Dasher of Third Sector.

WS 4:2 Planning a National Fundraiser Klondike Room
Join Troy Moore, NDBN’s Director of Communication and Development in a planning session to develop a national fundraiser for NDBN member diaper banks to join.

WS 4:3 Ins and Outs of Diaper Drives Kodiak Room
Did you know that some diaper banks are able to operate entirely based on the diapers they collect in diaper drives? Hear from diaper banks about what works in how to hold a successful diaper drive.

11:15–12:15 Workshop Sessions 5 (Select 1 of 3)

WS 5:1 Financial Bingo Yukon Room
Erin Welch of Jacobson, Jarvis, and Co. has managed and performed audits for not-for-profit organizations for the last 14 years. At the same time she has worked as a consultant to clients, helping them to improve their internal controls and processes, conducted financial health assessments, assisted clients with board communications, and conducted board trainings. She will help you hone the skills necessary for board members to participate from a position of financial knowledge, such as how to read a balance sheet and profit and loss statement, so that it's fun, and memorable!

WS 5:2 Legislative Advocacy Klondike Room
Learn about the legislative process through diaper banks that have been there. Learn about the difference between advocacy and lobbying, and why it's important to do both. Alison Weir, Janet Stolfi Alfano of The New Haven Diaper Bank, Shawna Walsh of Idaho Diaper Bank.

WS 5:3 Developing Educational Programs Kodiak Room
Want to provide an educational program along with providing diapers? Hear from two programs that did just that. Amanda Barnes of Healthy Steps will discuss implementing a toilet training program at their diaper bank, and Helen Anton-Stohrel of Project Concern International will discuss how PCI incorporates educational programs in its services.

1:30 –2:30 NDBN Standards Task Forces Yukon Room
Join the Task Force Teams that will help shape the future of the Network! As the National Diaper Bank Network grows, we want to make sure we have a plan for smart growth, complete with guidelines and benchmarks for growth at the network level and for our membership.

Conference Committee

Renee Zimmerman, Eastside Baby Corner, Co-Chair

Nancy Woodland, WestSide Baby, Co-Chair

Rachel Alston, PDX Diaper Bank

Madeline Fish, Eastside Baby Corner

Krista Garofalo, Treasure Coast Food Bank

Debi Keyes, The Diaper Alliance

Jorge Medina, Texas Diaper Bank

Michelle Old, Diaper Bank of North Carolina

Kim Stone, Baby Basics of Bellvue

Sarah Schilz, WestSide Baby

Pam Sutherlin, HappyBottoms

Vic Velivus, Utah Diaper Bank

Special Thanks

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MULCAHY
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Seattle Area Diaper Banks



WestSide Baby
basics for children in need



**Eastside
Baby
Corner**

Giving kids what they need to thrive

Baby Basics of Bellevue

Gift Bag Contributions

First Quality / Cuties

Medline Industries, Inc.



2015

Diaper Banks in America Conference

FACTS

Registered Attendees	Registered Diaper Banks	Total NDBN-Members
<ul style="list-style-type: none">• 108• Up 21% from 2014 (89) 	<ul style="list-style-type: none">• 57• Up 24% from 2014 (46) 	<ul style="list-style-type: none">• 265• Up 30.5% from 2014 (203) 



Diaper Need Awareness Week Sept. 26 - Oct. 2, 2016

Diaper Banks in America Conference Oct. 27 - 28, 2016

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