

North Carolina Baby Diaper Facts

Compiled by the National Diaper Bank Network

Diapers are as essential to a baby's healthy development as a mother's love. Keeping infants and toddlers clean, dry, and healthy is key to building a solid foundation for all children to reach their full potential. But many babies don't have the clean diapers they need.

North Carolina's Children Need Diapers

North Carolina

363,986

Total population under
age 3

16%

of children under
age 18 are infants
or toddlers

21%

Live in families
earning less than
100% of FPL

18%

Live in families
earning
100% to 200%
of FPL



United States

11,957,307

Total population under
age 3

16%

of children under
age 18 are
infants or
toddlers

20%

Live in families
earning less than
100% of FPL

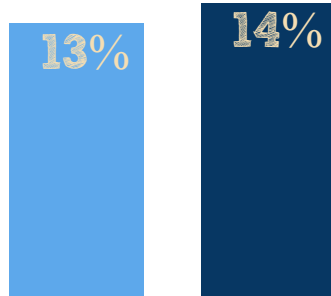
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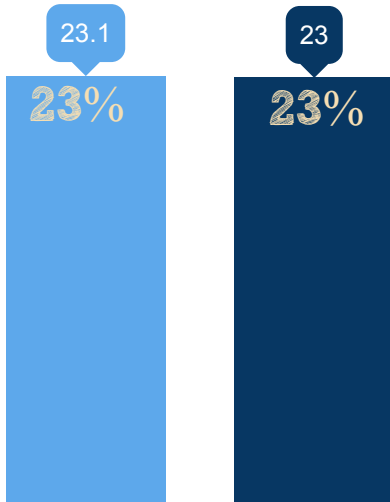
North Carolina's Babies Need Strong Foundations

Children in low-income families are at greatest risk of suffering the effects of diaper need because many families can't afford diapers. Current public support programs help some, but young children have additional needs necessary to build a strong foundation for healthy growth and to reach their fullest potential.

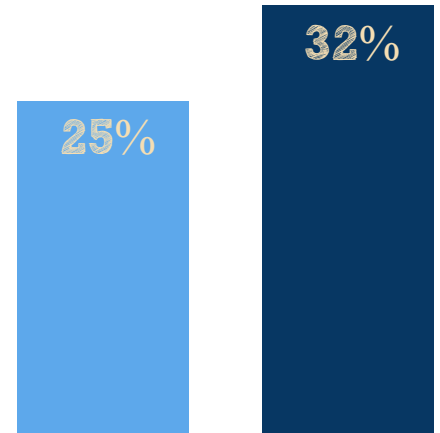
Percentage of SNAP Recipients Under Age 5



Percentage of WIC Recipients that are Infants

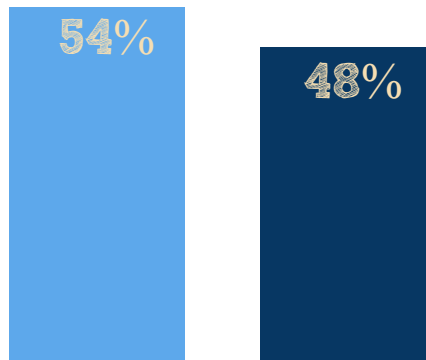


Percentage of TANF Families with at least one child under age 3



Percentage of Births Covered by Medicaid

North Carolina United States



North Carolina United States

North Carolina United States

Diapers Are Essential to the Well-Being of North Carolina's Families



Most working parents rely on child care. Most child care facilities require parents to provide diapers for their child. Without child care, parents can't work or attend school.

Cost of Infant Care as a Percentage of Income

North Carolina

12%

Two-Parent Households

United States

12%

41%

Single-Parent Households

42%

Early Education Supports Help North Carolina's Children

Early Head Start provides child and family development services for infants, toddlers, and pregnant women. Center-based EHS programs provide diapers for infants and toddlers. Other federally funded child care assistance programs don't. For families enrolled in the latter, not having access to diapers removes a key building block for strong families. Without diapers a parent can't go to work, and not working disqualifies a parent from vital child care resources.

Of the **149,986** infants, toddlers, and mothers who participate in Early Head Start, **4,029** are from North Carolina



Children Under Age 3 Receive Federal Child Care Support



24%

28%

North Carolina United States

TANF & Diapers in North Carolina

An average monthly supply of diapers costs approximately \$80. The only federal assistance program that can be used for diapers is TANF, but TANF has to cover many other expenses, including heat, electric and water bills, rent, clothing, transportation, and other basic needs. Little if any money is available to purchase enough diapers to keep a baby clean, dry, and healthy.

Max Benefit for Family of 1 Parent & 2 Children

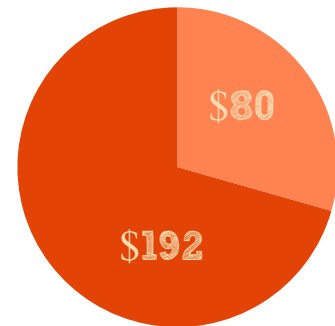
\$272

\$457

■ North Carolina ■ US Average

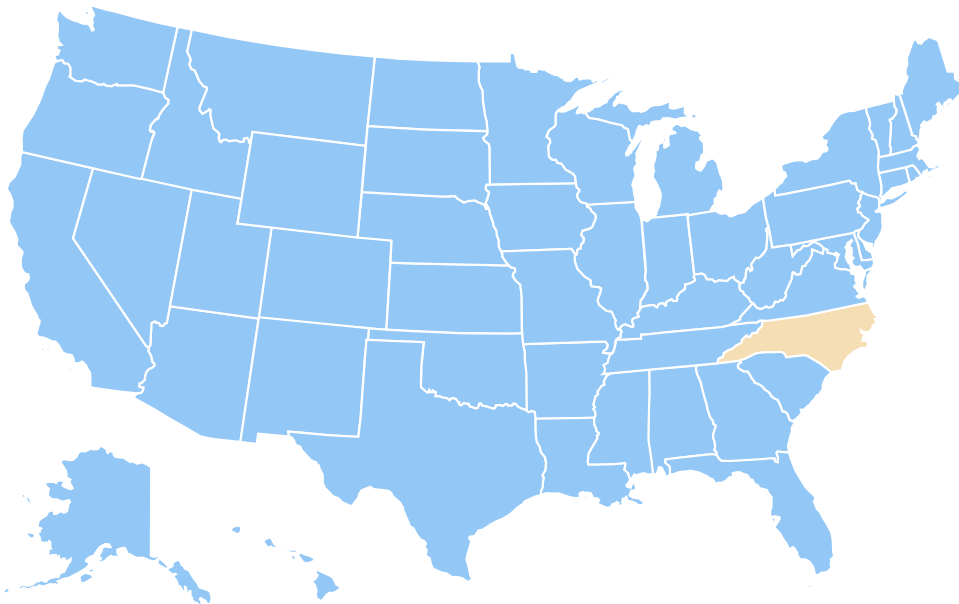
In North Carolina, there is a 12-month exemption from the work-related activity requirement after the birth of a child for single parent households receiving TANF payments.

Diaper Costs Compared to Benefit



■ Diapers (29.41%) ■ Everything else (70.59%)

North Carolina Diaper Banks Help Fill the Gap



North Carolina has

10

NDBN-member diaper banks distributing

1,482,361

diapers annually!

The National Diaper Bank Network's goal is to ensure that every child in the United States has enough diapers to remain clean, dry, and healthy. Diaper banks across the country are working to eliminate diaper need by providing families with diapers.

Nationally there are **300+** NDBN-member diaper banks
distributing over
52 million diapers annually!

All diaper banks require community support and donations
of diapers and dollars to allow them to serve their
communities.



Learn how you can help at
NationalDiaperBankNetwork.org



National
Diaper Bank
Network

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Rev. Date 11/2017

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