Wisconsin Baby Diaper Facts

Compiled by the National Diaper Bank Network

Diapers are as essential to a baby's healthy development as a mother's love. Keeping infants and toddlers clean, dry, and healthy is key to building a solid foundation for all children to reach their full potential. But many babies don't have the clean diapers they need.

Wisconsin's Children Need Diapers

Wisconsin

200,668
Total population under age 3

16%
of children under age 18 are infants or toddlers

22%
Live in families earning less than 100% of FPL

18%
Live in families earning 100% to 200% of FPL

United States

11,957,307
Total population under age 3

16%
of children under age 18 are infants or toddlers

20%
Live in families earning less than 100% of FPL

21%
Live in families earning 100% to 200% of FPL

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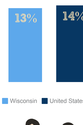
Wisconsin's Babies Need Strong Foundations

Children in low-income families are at greatest risk of suffering the effects of diaper need because many families can't afford diapers. Current public support programs help some, but young children have additional needs necessary to build a strong foundation for healthy growth and to reach their fullest potential.

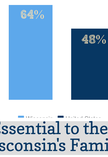
Percentage of SNAP Recipients Under Age 5



Percentage of WIC Recipients that are Infants

Percentage of TANF Families with at least one child under age 3

Percentage of Births Covered by Medicaid



Diapers Are Essential to the Well-Being of Wisconsin's Families

71% Wisconsin
63% United States
Mothers in the workforce with infants

Most working parents rely on child care. Most child care facilities require parents to provide diapers for their child. Without child care, parents can't work or attend school.

Cost of Infant Care as a Percentage of Income

Two-Parent Households

Wisconsin **13%**

United States **12%**

Single-Parent Households

50%

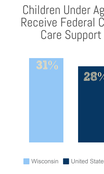
42%

Early Education Supports Help Wisconsin's Children

Early Head Start provides child and family development services for infants, toddlers, and pregnant women. Center-based EHS programs provide diapers for infants and toddlers. Other federally funded child care assistance programs don't. For families enrolled in the latter, not having access to diapers removes a key building block for strong families. Without diapers a parent can't go to work, and not working disqualifies a parent from vital child care resources.

Of the **149,986** infants, toddlers, and mothers who participate in Early Head Start, **2,709** are from Wisconsin

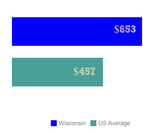
Children Under Age 3 Receive Federal Child Care Support



TANF & Diapers in Wisconsin

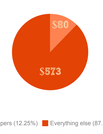
An average monthly supply of diapers costs approximately $80. The only federal assistance program that can be used for diapers is TANF but TANF has to cover many other expenses, including heat, electric and water bills, rent, clothing, transportation, and other basic needs. Little if any money is available to purchase enough diapers to keep a baby clean, dry, and healthy.

Max Benefit for Family of 1 Parent & 2 Children

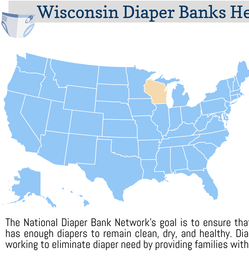


In Wisconsin, there is a 2 month exemption from the work-related activity requirement after the birth of a child for single parent households receiving TANF payments.

Diaper Costs Compared to Benefit



Wisconsin Diaper Banks Help Fill the Gap



Wisconsin has

8

NDBN-member diaper banks that distribute

488,877

diapers annually.

The National Diaper Bank Network's goal is to ensure that every child in the United States has enough diapers to remain clean, dry, and healthy. Diaper banks across the country are working to eliminate diaper need by providing families with diapers.

Nationally there are **300+** NDBN-member diaper banks distributing over **52 million** diapers annually!

All diaper banks require community support and donations of diapers and dollars to allow them to serve their communities.

Learn how you can help at NationalDiaperBankNetwork.org

National Diaper Bank Network

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