



National Diaper Bank Network

Joanne Goldblum, M.S.W. Chief Executive Officer

Joanne Goldblum serves as chief executive officer of National Diaper Bank Network (NDBN), the nonprofit organization founded in 2011. Under her leadership, NDBN has embarked on a mission of uniting and building the capacity of diaper banks throughout the United States, with a shared mission of addressing and eliminating *diaper need*, a devastating yet hidden consequence of poverty that affects 5 million babies age three or younger living in poor or low-income families. With its founding sponsor Huggies®, NDBN has distributed more than 250 million free diapers and wipes through its network of 200-plus member diaper banks located in communities throughout the United States.

In her role as CEO, Joanne also directs the Alliance for Period Supplies, a program of the National Diaper Bank Network. Launched in May 2018 with the support of founding sponsor U by Kotex®, the Alliance for Period Supplies is focused on addressing period poverty in the U.S., and works to help get essential period products to individuals in need so they can participate fully in daily life. In its debut year, the Alliance for Period Supplies expects to distribute more than 19 million period products in conjunction with its allied programs, major national retailers and U by Kotex.

Joanne is also the founder of The Diaper Bank of Connecticut, formerly the New Haven Diaper Bank, and she serves on the board of directors of FitHaven and Let There Be Light International. Her work has been recognized by NPR, *The Nation*, Good Morning America, The Huffington Post, *Time*, *People*, and ABC World News Tonight, among others.

In 2007, Joanne was named a Robert Wood Johnson Community Health Leader. She served as a clinical faculty member at Yale Child Study Family Support Service from 1998-2005. Joanne earned her B.A. from New York University and an M.S.W. from Hunter College School of Social Work.