

# WEDNESDAY

## OCTOBER 21

11 EST / 8 PST

Welcome Address

11:15 EST / 8:15 PST

**Keynote Speaker:**

Representative Grace Meng

11:50 EST / 8:50 PST

Break

12 EST / 9 PST

### Breakout session 1

Alliance for Period Supplies  
National Survey Findings

Demonstrating Impactful Period  
Supply Programs

Increase Success with Corporate  
Sponsors and Partners

1:00 EST / 10 PST

Break

1:15 EST / 10:15 PST

Driving Conversations About Periods: What  
it Means to be Impacted by Period Poverty.

Dr. Jessica Shepherd

2:30 EST / 11:30 PST

Break

2:45 EST / 11:45 PST

### Breakout Session 2

Focus on People: Direct Distribution and  
Populations in Need

Period Poverty Among School-Age  
Menstruators

Working with Distribution Partners and  
Community Agencies

3:45 EST / 12:45 PST

Break

4 EST / 1 PST

Implicit Racial Bias and Menstrual Equity Work

Zahada Gillette-Pierce, Access Matters

5 EST / 2 PST

Daily Wrap-Up

7:30 EST / 4:30 PST

Speed-Networking for All Attendees



# U.S. CONFERENCE ON POVERTY AND BASIC NEEDS

# THURSDAY OCTOBER 22

11 EST / 8 PST

Welcome & Announcements

11:30 EST / 8:30 PST

**Plenary Speaker:**

Kenya J Rutland, KJR Consulting  
Diversity, Equity and Belonging

12:30 EST / 9:30 PST

Break

1 EST / 10 PST

**Keynote Speaker:**  
Myra Jones Taylor,  
Zero to Three

1:45 EST / 10:45 PST

Break

2 EST / 11 PST

**Breakout Session 3**

Understand Disaster Philanthropy

Leverage Your GuideStar Profile to Achieve  
Funding Success

Facing Anxiety and Depression during the  
Pandemic

3 EST / 12 PST

Break

3:15 EST / 12:15 PST

**Breakout Session 4**

8 Steps for Cultivating Relationships with  
Individual Donors

Effective Communications Strategies During a  
Crisis and Emergency

Product Drives the Thrive During COVID-19

4:15 EST / 1:15 PST

Break

4:30 EST / 1:30 PST

2020 Recap: Basic Needs Banks  
Respond to....Everything!

5:30 EST / 2:30 PST

Greeting from Huggies,  
Founding Sponsor

7:30 EST / 4:30 PST

No Small Matter Watch  
Party and Online Chat

**HUGGIES**

with ,  
she can.



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**ALLIANCE FOR  
PERIOD SUPPLIES**

# U.S. CONFERENCE ON POVERTY AND BASIC NEEDS

# THURSDAY OCTOBER 22

12:30 EST / 9:30 PST  
Break

1 EST / 10 PST

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Myra Jones Taylor,  
Zero to Three

3 EST / 12 PST  
Break

3:15 EST / 12:15 PST

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# U.S. CONFERENCE ON POVERTY AND BASIC NEEDS

## FRIDAY OCTOBER 23

**10:30 EST / 7:30 PST**

Panel: Coffee with Policy Makers

**11 EST / 8 PST**

Welcome & Announcement

**11:30 EST / 8:30 PST**

**Keynote Speaker:**

Congresswoman Rosa DeLauro

**12 EST / 9 PST**

Break

**12:15 EST / 9:15 PST**

**Breakout session 5**

Be Flexible & Use Collaboration to Grow

National Diaper Bank Economic Impact Program

Partner Agency Fees and Engagement Strategies

**1:15 EST / 10:15 PST**

Break

**1:30 EST / 10:30 PST**

Governance and Volunteer Leadership

Vicki Clark, Nonprofit consultant &

NDBN Board Member

**2:15 EST / 11:15 PST**

Break

**2:45 EST / 11:45 PST**

**Breakout Session 6**

Dimensions of Sustainable Growth

Too Small To Fail, Diaper Banks and Early  
Childhood Literacy

What Mothers Would Tell Diaper Bankers  
and Policymakers

**3:45 EST / 12:45 PST**

Break

**4 EST / 1 PST**

Closing Remarks

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