

**National Diaper Bank Network**  
**2015 Annual Report**



Annual reports usually present a summary of an organization’s recent accomplishments. We have included a by-the-numbers picture of how the National Diaper Bank Network (NDBN) is growing to serve more babies across the country. **But I’m far more interested in what we’ll accomplish tomorrow.**

We’ve grown tremendously, but not nearly enough. Almost half of all U.S. infants and toddlers under age 3 are living in poor or low-income families.

**About 5.3 million diaper-age children need our help.**

So NDBN must grow to meet the need, while also finding innovative ways to be even more effective. In the past year, we made a difference in the lives of families by:

- **Making local diaper banks stronger** with our Funds for Change grants.
- **Developing a basic needs**

**curriculum** to help teachers, social workers and health care professionals better serve low-income families.

- **Forming new partnerships** with the Association of Women’s Health, Obstetric and Neonatal Nurses and other great organizations that want to wipe out diaper need.
- **Supporting elected officials** addressing diaper need.
- **Speaking up** in places like *Forbes*, *Redbook* and *Today*.

I am proud of the passionate board and staff who drive NDBN forward, as well as our network of diaper banks who extend a hand up to families in need. I am proud of our donors who make this work possible. I’m proud of everything that you’ve done, and **I cannot wait to see what we accomplish together for our children next year and beyond.**

Joanne Samuel Goldblum  
Executive Director

## Testimonials

### All of us at NDBN love mail, from handwritten letters to text messages.

We enjoy hearing from NDBN-member diaper bankers, supporters, and families helped. We want to share a few of the wonderful notes we received in 2015.

**NDBN's Funds for Change grant has contributed to the overall success and growth of JLBR Diaper Bank.** The grant funds allowed access to storage needed to receive large deliveries and maintain adequate inventory to service additional families. In 2015, JLBR Diaper Bank reached a milestone of more than 1,000,000 diapers distributed! Due to continued success and growth, we were able to secure an in-kind donation of a 3,000-square-foot storage facility for the next 3 years.

*JLBR Diaper Bank, Baton Rouge, La.  
NDBN member*

Eight years ago I was the face of the mother struggling to secure her baby's next diaper change; today I am the Founder & Executive Director of PDX Diaper Bank. With the support of the National Diaper Bank Network, **I was able to transform my past experiences with diaper need into improving the future of children and families** in the Portland, Oregon community.

*Rachel A., PDX Diaper Bank, Portland, Ore.  
NDBN member*

I can't imagine the pain of not being able to change my little guy's diaper when he needs it. **We can't afford a lot, but hopefully this will help another family out there.**

*Melissa M.  
NDBN donor*

I read an article online about the degree of diaper need in our country and its affect on the mental health of low-income moms. **Supporting mental health in moms is hard enough without this issue of addressing basic needs for our babies.** I hope this donation helps a few moms out there feel better about the care they are able to provide their little ones.

*Mary D.  
NDBN donor*

I was an unwed mother, and even when I married my son's father, and then had my daughter, we were struggling to make ends meet. My parents helped us as much as they could, but we still needed government help, and I know that the cost of diapers was high back in those days, so I can imagine what it is now. **A lot of the programs didn't allow you to use food stamps or WIC coupons for diapers,** so we had to go without a lot of things to pay for those. I know it wasn't much, what I gave, but if it helps a young mother for even a week then I know I made someone smile.

*Katherine H.  
NDBN donor*

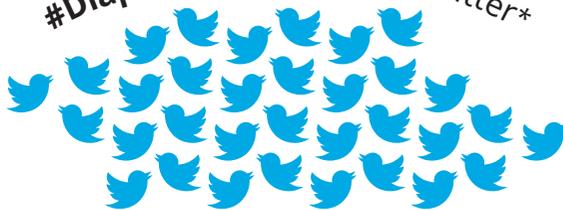


Babies helped by diaper banks: **1,006,919**

 = 10,000 babies



#DiaperNeed usage on Twitter\*



**3,300**  
tweets

  
= 100 tweets

\* During Diaper Need Awareness Week

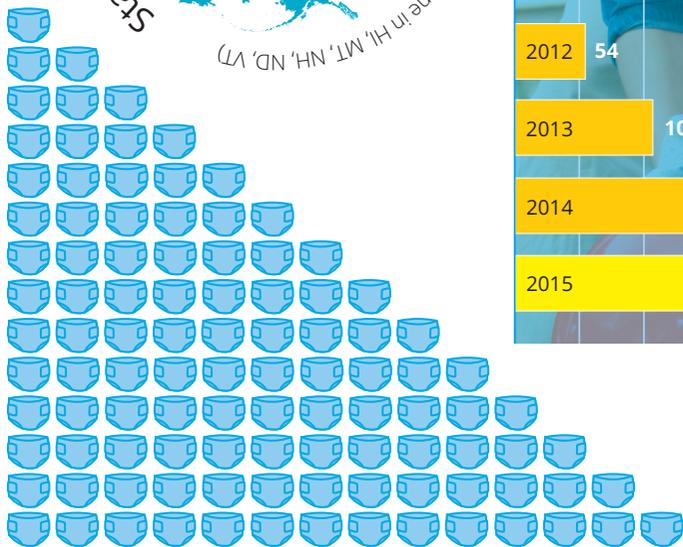
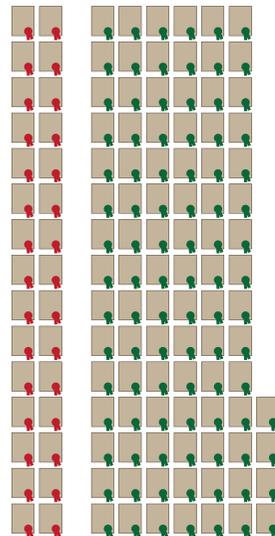
NDBN member diaper banks



Diaper Need Awareness Week 2015

**30**  
statewide proclamations

**94**  
city and county proclamations issued



Diapers distributed

 = 1 million diapers

by diaper banks:

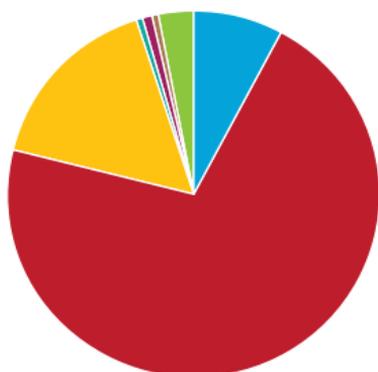
**104.8 million\***

\*since 2011

# Statement of Activities

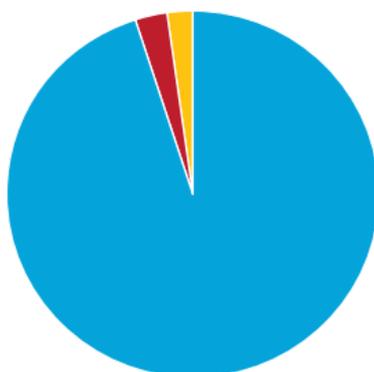
## July 2014 – June 2015

### Income



Contributions	<b>317,302</b>
In-kind support	<b>2,884,040</b>
Partner Fees	<b>647,625</b>
Revenue Sharing	<b>28,077</b>
Grant Revenue	<b>36,413</b>
Other Income	<b>14,768</b>
Net Assets Released from Restrictions	<b>121,902</b>

### Expenses



Program Services	<b>3,513,576</b>
Management	<b>107,261</b>
Fundraising	<b>65,965</b>
Total Support and Income	<b>4,050,127</b>
Total Expenses	<b>3,686,802</b>
Change in Net Assets	<b>363,325</b>



The National Diaper Bank Network receives major support from founding sponsor Huggies®, including the annual donation of 20 million diapers distributed through NDBN-member diaper banks to babies in need.



National  
Diaper Bank  
Network

155 East Street, Suite 101  
New Haven, CT 06511  
203.821.7348

[NationalDiaperBankNetwork.org](http://NationalDiaperBankNetwork.org)