



Massachusetts Diaper Facts



Compiled by the National Diaper Bank Network

Diapers are as essential to a baby's healthy development as a mother's love. Keeping infants and toddlers clean, dry, and healthy is key to building a solid foundation for all children to reach their full potential. But one in three families struggles to provide clean diapers for their baby.

Massachusetts' Children Need Diapers

Massachusetts

283,429

Total Population
Under Age 3

16%

of children under
age 18 are infants
or toddlers

14%

Live in families
earning less than
100% of FPL *

13%

Live in families
earning 100%
to 200% of FPL

United States

15,511,744

Total Population
Under Age 3

20%

of children under
age 18 are infants
or toddlers

19%

Live in families
earning less than
100% of FPL*

21%

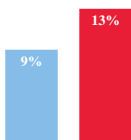
Live in families
earning 100%
to 200% of FPL



Massachusetts' Babies Need Strong Foundations

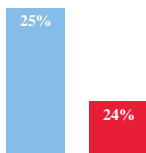
Children in low-income families are at greatest risk of suffering the effects of diaper need because many families can't afford diapers. Current public support programs help some, but young children have additional needs necessary to build a strong foundation for healthy growth and to reach their full potential.

Percentage of SNAP Recipients Under Age 3



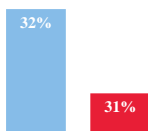
Massachusetts United States

Percentage of WIC Recipients that Are Infants



Massachusetts United States

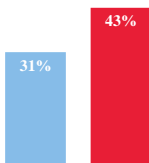
Percentage of TANF Families with at Least One Child Under Age 3



Massachusetts United States

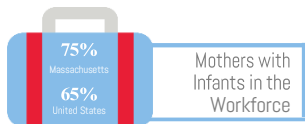


Percentage of Births Covered by Medicaid



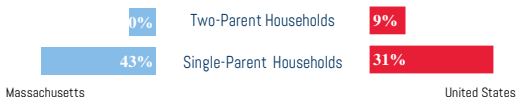
Massachusetts United States

Diapers Are Essential to the Well-Being of Massachusetts Families



Most childcare facilities require parents to provide diapers for their child. Nationally, 57% of parents experiencing diaper need who rely on childcare said they missed an average of four days of school or work in the past month because they didn't have diapers.

Cost of Infant Care as a Percentage of Income



Early Education Programs Help Massachusetts' Children

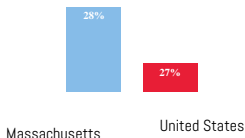
Early Head Start (EHS) provides child and family development services for infants, toddlers, and pregnant women. Center-based EHS programs provide diapers for infants and toddlers. Other federally funded childcare assistance programs don't. For families enrolled in the latter, not having access to diapers removes a key building block for strong families. Without diapers a parent cannot go to work, and not working disqualifies a parent from vital childcare resources.

Nationwide, **163,126** infants, toddlers, and mothers participate in Early Head Start.

2,057 are from Massachusetts.



Children Under Age 3 Receiving Federal Childcare Support



TANF & Diapers in Massachusetts

An average monthly supply of diapers costs approximately \$80. The only federal assistance program that can be used for diapers is TANF, but TANF has to cover many other expenses, including heat, electric and water bills, rent, clothing, transportation, and other basic needs. Little if any money is available to purchase enough diapers to keep a baby clean, dry, and healthy.

Max Benefit for Family of 3
(1 Parent & 2 Children)



■ Massachusetts

■ United States

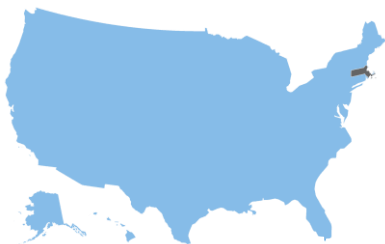
Diaper Costs Compared
to Benefit



■ Diapers (11.26%) ■ Everything Else (88.74%)

In Massachusetts, there is a 12-month exemption from the work-related activity requirement after the birth of a child for single parent households receiving TANF payments.

Massachusetts' Diaper Banks Help Fill the Gap



Massachusetts'

11

NDBN-member
diaper banks distribute

3,600,132

diapers annually.

Helping **6,000** infants and toddlers monthly.*

* Based on best practice of 50 diapers per child per month. This number is estimated by dividing Annual Distribution by 50 diapers per child by 12 months.

NDBN Working to End Diaper Need

The National Diaper Bank Network works to ensure that every child in the United States has enough diapers to remain clean, dry, and healthy. Diaper banks across the country are working to eliminate diaper need by providing families with diapers.

225+ NDBN-member diaper banks

Serve over **300,000** children monthly!

Distribute over **150 million** diapers annually!

All diaper banks require community support and donations of diapers and dollars to improve the well-being of children and families in local communities.

Learn how you can help at nationaldiaperbanknetwork.org



National Diaper Bank Network



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