



# New Jersey Diaper Facts



Compiled by the National Diaper Bank Network

Diapers are as essential to a baby's healthy development as a mother's love. Keeping infants and toddlers clean, dry, and healthy is key to building a solid foundation for all children to reach their full potential. But one in three families struggles to provide clean diapers for their baby.

## New Jersey's Children Need Diapers

### New Jersey

**410,775**

Total Population  
Under Age 3

### United States

**15,511,744**

Total Population  
Under Age 3

**16%**

of children under  
age 18 are infants  
or toddlers

**20%**

of children under  
age 18 are infants  
or toddlers

**15%**

Live in families  
earning less than  
100% of FPL \*

**17%**

Live in families  
earning 100%  
to 200% of FPL

**19%**

Live in families  
earning less than  
100% of FPL\*

**21%**

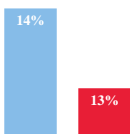
Live in families  
earning 100%  
to 200% of FPL



# New Jersey's Babies Need Strong Foundations

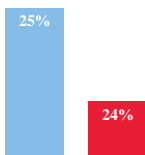
Children in low-income families are at greatest risk of suffering the effects of diaper need because many families can't afford diapers. Current public support programs help some, but young children have additional needs necessary to build a strong foundation for healthy growth and to reach their full potential.

Percentage of SNAP Recipients Under Age 3



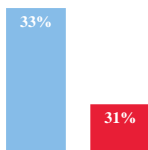
New Jersey United States

Percentage of WIC Recipients that Are Infants



New Jersey United States

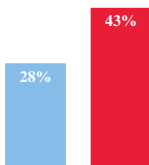
Percentage of TANF Families with at Least One Child Under Age 3



New Jersey United States

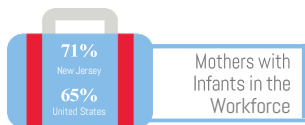


Percentage of Births Covered by Medicaid



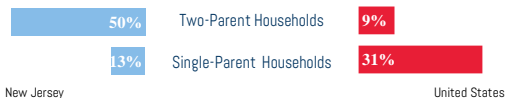
New Jersey United States

# Diapers Are Essential to the Well-Being of New Jersey Families



Most childcare facilities require parents to provide diapers for their child. Nationally, 57% of parents experiencing diaper need who rely on childcare said they missed an average of four days of school or work in the past month because they didn't have diapers.

## Cost of Infant Care as a Percentage of Income



## Early Education Programs Help New Jersey's Children

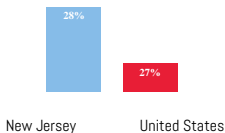
Early Head Start (EHS) provides child and family development services for infants, toddlers, and pregnant women. Center-based EHS programs provide diapers for infants and toddlers. Other federally funded childcare assistance programs don't. For families enrolled in the latter, not having access to diapers removes a key building block for strong families. Without diapers a parent cannot go to work, and not working disqualifies a parent from vital childcare resources.

Nationwide, **163,126** infants, toddlers, and mothers participate in Early Head Start.

**3,251** are from New Jersey.



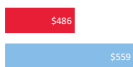
Children Under Age 3 Receiving Federal Childcare Support



# TANF & Diapers in New Jersey

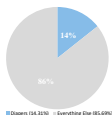
An average monthly supply of diapers costs approximately \$80. The only federal assistance program that can be used for diapers is TANF, but TANF has to cover many other expenses, including heat, electric and water bills, rent, clothing, transportation, and other basic needs. Little if any money is available to purchase enough diapers to keep a baby clean, dry, and healthy.

Max Benefit for Family of 3  
(1 Parent & 2 Children)



■ New Jersey      ■ United States

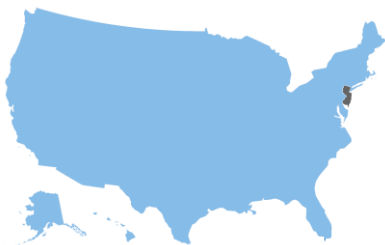
Diaper Costs Compared  
to Benefit



■ Diapers (14.2%)    ■ Everything Else (85.8%)

In New Jersey, there is a 12-month exemption from the work-related activity requirement after the birth of a child for single parent households receiving TANF payments.

## New Jersey's Diaper Banks Help Fill the Gap



New Jersey's

9

NDBN-member  
diaper banks distribute

**6,014,543**

diapers annually.

Helping **10,024** infants and toddlers monthly.\*

\* Based on best practice of 50 diapers per child per month. This number is estimated by dividing Annual Distribution by 50 diapers per child by 12 months.

# NDBN Working to End Diaper Need

The National Diaper Bank Network works to ensure that every child in the United States has enough diapers to remain clean, dry, and healthy. Diaper banks across the country are working to eliminate diaper need by providing families with diapers.

**225+** NDBN-member diaper banks

Serve over **300,000** children monthly!

Distribute over **150 million** diapers annually!

All diaper banks require community support and donations of diapers and dollars to improve the well-being of children and families in local communities.

Learn how you can help at [nationaldiaperbanknetwork.org](http://nationaldiaperbanknetwork.org)



National Diaper Bank Network



@diapernetwork



@diapernetwork

155 East Street, Suite 101 • New Haven, CT • 06511 • 203.821.7348

Rev. Date 07/2022



Licensed by National Diaper Bank Network under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License.