



**Diaper Insecurity Among U.S. Children and Families**  
a nationally representative survey commissioned  
by the National Diaper Bank Network

**1 in 2** U.S. families with young children struggle to afford diapers.

## DIAPER NEED

- \* Impacts 47% of U.S. families with young children, a sharp increase since 2010.
- \* Forces 46% of families to cut back on other essentials including food and utilities.
- \* Is linked to stress and worries about parenting for 70% of parents who experience diaper need.
- \* Impacts hunger. 28% of parents experiencing diaper need reported skipping meals to afford diapers.