



**National
Diaper Bank
Network**



**alliance for
PERIOD
supplies**

National Diaper Bank Network

2022 Annual Member Survey

Dear Friends — We are pleased to share with you the 2022 Annual Member Survey of the National Diaper Bank Network. Two thousand twenty-two marked the 11th anniversary of our work that began as an effort to end diaper need and, today, has transformed into a national movement to help individuals, children, and families access the material basic necessities they require to thrive and reach their full potential. This report reflects the impact and activity of the Network during the 2022 calendar year. Each year we survey the Network of independently operated basic needs banks across the country to assess our collective efforts to end diaper need and period poverty in the United States. Thank you to our members for all that you do to advance this work and provide the material basic necessities that all people require to build strong futures.

Table of Contents

1. Background and Year in Review	4
1.1 NDBN Members Responding to 2022 Annual Member Survey	5
1.2 Annual Events and Programs	6
Annual Events.....	6
Member Programs	7
Member Benefits	8
Disaster Relief Support	8
2. Member Organizations.....	9
2.1 Meeting Basic Needs	9
2.2 Staffing Arrangements and Volunteer Hours.....	9
2.3 Leadership and Governance	10
2.4 Operations	11
Data Management and Software	11
Warehouse and Storage.....	11
3. Fundraising, Advocacy, and Communications	12
3.1 Fundraising.....	12
3.2 Advocacy.....	13
3.3 Monitoring Media Coverage.....	13
4. Organization: Service Area, Partner Agencies, and Impact.....	15
4.1 Service Area	15
4.2 Partner Agencies.....	15
Trends in Distribution Methods.....	15
Community Information and Referral Services	17
4.3 Measuring Impact.....	17
5. Diaper Programs: Product Distribution and Acquisition	17
5.1 Product Distribution.....	17
Types of Diapers Distributed.....	17
5.2 Diaper Acquisition	17
Diaper Purchases.....	18
Traditional and Virtual Diaper Drives	19

6. Diaper Program: Diaper Distributions and Populations Served	21
6.1 Children Served	21
Average Number of Children Served Monthly	21
Child Eligibility Criteria	21
Diapers Per Child.....	21
6.2 Income Status of Families Served	22
Clients in Poverty and Low-Income Families	22
Data Collected on Income Status	22
6.3 Diaper Banks: Member Growth and Recovery.....	24
Increased Outcomes	24
5 Year Diaper Bank Trend Overview	25
7. Cloth Diapers.....	28
8. Alliance for Period Supplies Programs.....	30
8.1 Individuals Served.....	30
Period Products per Individual Monthly	30
Populations Served	30
Allied Programs and School Partnerships.....	31
8.2 Product Distribution and Acquisition.....	31
Product Distribution.....	31
Other Period-related Products Distributed	32
Product Acquisition.....	33
8.3 Menstrual Health.....	34
9. Adult Incontinence Program	35
10. Looking Forward.....	36

1 Background and Year in Review

National Diaper Bank Network (NDBN) is a nonprofit network of more than 320 basic needs banks (as of December 2022) providing diapers, period supplies, and other basic needs items. Collectively, the Network distributed material basic necessities to more than 390,000 children, individuals, and families, on average, each month.

NDBN was established in 2011 to address the public health crisis of diaper need. Today, NDBN is a network of independently organized and operated basic needs banks working in local communities across the United States. Based in New Haven, Connecticut, our strategic priorities include:

- Ending diaper need, period poverty, and the lack of access to other material basic necessities in the United States.
- Maintaining and expanding NDBN's position as the recognized authority on issues and solutions related to the lack of material basic necessities.
- Advancing public policy solutions through advocacy, legislation, research, and evaluation.
- Building the capacity of our national network to end diaper need, period poverty, and lack of access to material basic necessities in the United States.
- Supporting the development and expansion of community-based basic needs banks throughout the country.
- Sustaining NDBN's organizational strength, strong reputation, and financial health in order to end diaper need, period poverty, and the lack of access to other material basic necessities in the United States.

NDBN is a member organization comprised of basic needs banks. Members must be recognized by the Internal Revenue Service (IRS) as not-for-profit charitable organizations in accordance with Internal Revenue Code Sec. 501(c)(3), or as the fiscally sponsored project of a recognized tax-exempt not-for-profit or faith-based organization. Members also agree to abide by NDBN's rules of conduct to distribute diapers, period supplies, and other basic needs items without charge to individuals; not discriminate; and behave in a manner that supports the mission of NDBN. Members also agree to complete the Annual Member Survey. This report is based upon the results of member surveys submitted.

As part of the Network, members demonstrate benchmarks, which consist of best practices and milestones, in four key areas: governance, operations, fundraising and finance, and advocacy. Benchmarks in each of these key areas determine which resources best support each organization and community network. Benchmarks provide opportunities for each member to become a more sustainable community asset as well as indicate areas where NDBN can provide network assistance.

1.1 NDBN Members Responding to 2022 Annual Member Survey

Since its founding, NDBN has worked continually to develop and strengthen its member programs. In January 2023, NDBN conducted the 2022 Annual Member Survey. The survey, now in its 10th year, collects data regarding the operations of member basic needs banks. This year marked the second year that all members, those operating diaper programs and/or period supply programs, were asked to complete the survey. Members report organization-focused information as well as program-specific data related to their applicable diaper program, period supply program, cloth diaper program, and/or incontinence program.

The Annual Member Survey was distributed to 320 member programs and 88% of programs (280) completed the survey.

Year	NDBN Members	Programs		Annual Member Survey Responses	Response Rate
		Diaper	Period Supply		
2013	180 ¹	180	N/A	113	42% ²
2014	227	227	N/A	184	81%
2015	276	276	N/A	255	92%
2016	321	321	N/A	267	83%
2017	314	314	N/A	205	65%
2018	219	219	N/A	160	73%
2019	215	215	N/A	175	81%
2020	246	246	N/A	197	80%
2021³	311	247	127	266	86%
2022	320⁴	249	139	280	88%

	Member Count	Survey Submitted	Response Rate
Diaper Program	181	153	85%
Period Supply Program	71	61	86%
Diaper + Period Supply Program	68	66	97%
	320	280	88%

Of those members submitting Annual Member Surveys for 2022, 16 have been members of NDBN since its founding. More than 50% of the Network have been members for five or more years.

-
- 1 2013 was the first year of the Annual Member Survey, and thus the first official count of membership. The 2013 Annual Member Survey report states the Network is comprised of approximately 180-member diaper banks.
 - 2 Of the 320 NDBN members, 68 members operate both diaper and period supply programs.
 - 3 2021 was the first year Alliance for Period Supplies programs were required to complete the Annual Member Survey.
 - 4 Of the 320 NDBN members, 68 members operate both diaper and period supply programs.

Year Member Joined NDBN	Responding Members	Percent Responding
2011	16	7%
2012	5	2%
2013	22	9%
2014	34	13%
2015	22	9%
2016	20	7%
2017	9	4%
2018	20	7%
2019	22	9%
2020	40	17%
2021	36	16%
2022⁵	34	10%
	280	100%

1.2 Annual Events and Programs

NDBN hosts annual events and offers programs to its members that support daily operations and promote growth, professional development, and sustainability.

Annual Events

National Awareness Campaigns

In 2012, NDBN spearheaded the first national awareness campaign to raise public interest and educate communities across the country about diaper need. Held annually in September, National Diaper Need Awareness Week marked its eleventh anniversary in 2022. The week was officially recognized by governors and/or state legislators in 31 U.S. states as well as local elected officials in 98 counties and municipalities through the issuing of proclamations acknowledging diaper need as a public health issue and the work of community-based diaper bank programs.

The third annual Period Poverty Awareness Week, created to draw attention to the issue of period poverty and the negative impact that period poverty has on people who menstruate, was observed nationally in May 2022 by allied members and supporters throughout the country.

United States Conference on Poverty and Basic Needs

In October 2022, NDBN hosted the 11th annual U.S. Conference on Poverty and Basic Needs, which was held in person in Orlando, Florida, and attended by 171 basic needs bank leaders representing 101 member organizations from 40 states and Washington, D.C. The three-day conference dedicates one day to each of the following issues: ending diaper need and best practices for diaper banks; issues related to ending period poverty and best practices for period supply banks; and understanding poverty and basic needs, basic needs banks and their community impact.

5 This count includes Annual Member Surveys submitted by 2 members who were in the application process in 2022 and have 2023 membership dates.

Lobbying to End Diaper Need

The seventh annual NDBN Lobby Days was hosted virtually March 7–9, 2022. The event connected diaper bank leaders from across the country with their members of Congress and their staff. The event prepared diaper bankers and advocates to meet with staff members in 102 legislative offices and talk about diaper need as a public health issue and advocate for legislative solutions.

Member Programs

Funds for Change Grants

NDBN offers the Funds for Change (FFC) grant program to its members to support operations and growth. The competitive grant program awards a minimum of \$100,000 annually to member basic needs banks for projects that foster organizational development, increase program capacity and growth, and promote community engagement and organizational sustainability. FFC grant funds cannot be spent to purchase diapers, period supplies, or other products distributed by the basic needs bank. In 2022, the ninth annual FFC grants were awarded to 26 organizations operating in 21 states. Seven programs received \$10,000 each for strategic investment grants and 19 programs received micro-funding grants, up to \$2,500, aimed at supporting the long-term growth and sustainability of the program.

\$10,000 Strategic Investment Grants

Geographic barriers

Program development

Micro-Funding Grant Award Areas

Advocacy development

Fundraising/event plan

Information Technology

Marketing-PR/website

Program development

Staff/board development

Warehouse/expansion

Purchasing Program

NDBN develops and directs bulk-purchasing programs for diapers and other products and services, which are offered exclusively to members. The NDBN bulk-purchasing program gives members direct access to high-quality diapers at discounted prices. In 2022, one-third of members participated in the purchasing program.

Kimberly-Clark Product Donation Programs

Kimberly-Clark, through its Huggies® and U by Kotex® brands, makes annual corporate donation of diapers, wipes, and period supplies to NDBN which then coordinates the distribution to eligible member programs nationwide.

Huggies® Diaper Donation Program

In 2022, Huggies donated 19.3 million diapers to NDBN, which distributed them to 67 members in 31 states and Washington, DC. For a diaper bank to be eligible to receive a Huggies diaper shipment, the member must distribute more than 225,000 diapers annually, have a loading dock accessible to a 53-foot tractor trailer, have a

secure warehouse with the capacity to store multiple pallets of diapers, and be an NDBN member in good standing.

U by Kotex Period Supply Donation Program

In 2022 U by Kotex donated 9.1 million menstrual products to the Alliance for Period Supplies, which distributed them to 47 allied members in 25 states and Washington, DC. All period supply banks are eligible to receive a U by Kotex shipment, however they must have a loading dock accessible to a 53-foot tractor trailer, have a secure storage space with the capacity to store multiple pallets of product, and be an Alliance for Period Supplies member in good standing.

Member Benefits

NDBN offers benefits that support the growth and sustainability of member basic needs banks. Professional development, networking, and peer to peer professional forum opportunities are facilitated by NDBN and provide members with opportunities to share information and ideas with fellow leaders from around the country.

Disaster Relief Support

NDBN-member basic needs banks are recognized as important resources across the country for families affected by natural disasters and other emergency situations. According to NOAA, in 2022 the U.S. experienced 18 natural disasters costing at least one billion dollars. Thirty-four members in 19 states across the United States and Puerto Rico were impacted.

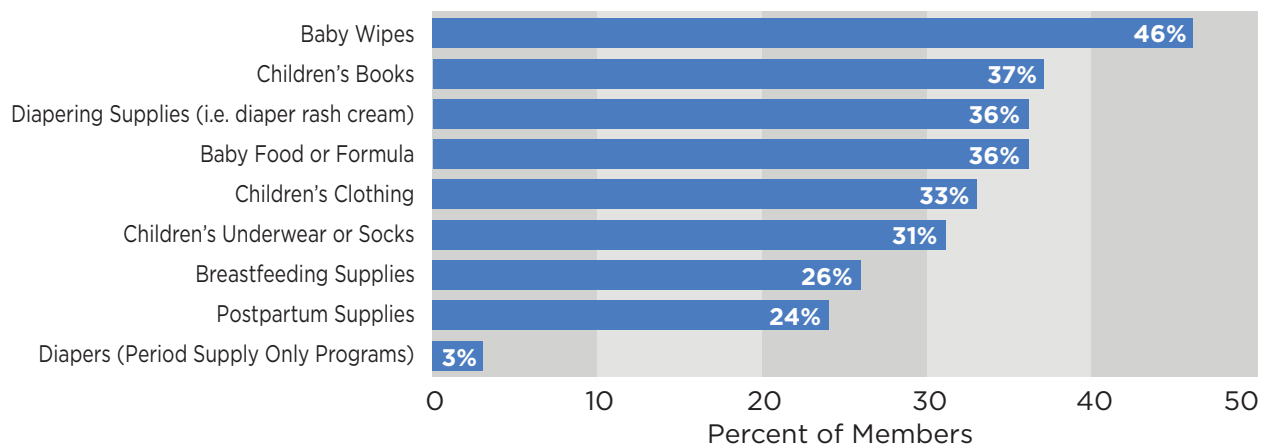
Twenty-three members were positioned to provide immediate relief in response to these events. NDBN delivered more than \$500,000 worth of diapers and wipes, pads and liners, and adult briefs to member programs, providing assistance to children, individuals, and families impacted.

2 Member Organizations

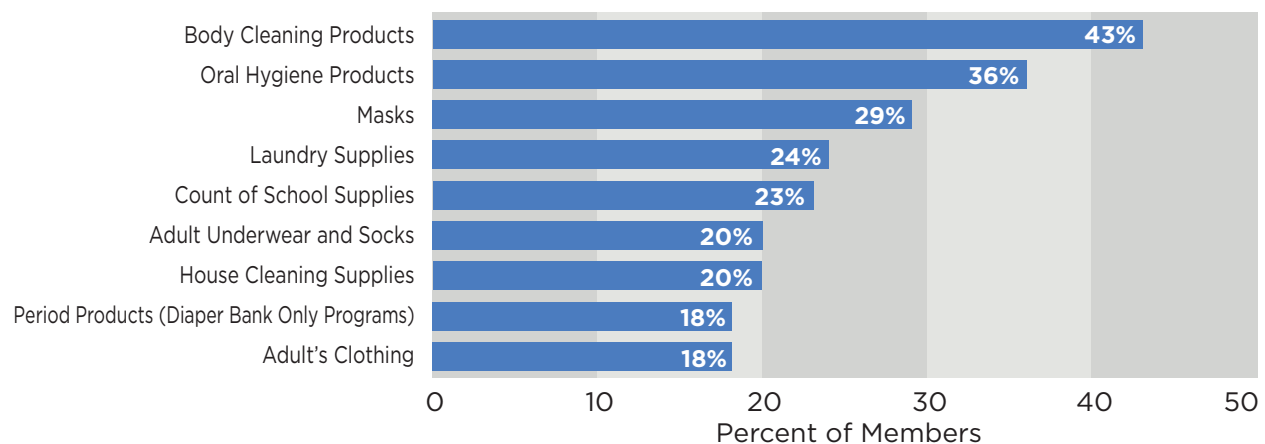
2.1 Meeting Basic Needs

Member basic needs banks provide not only diapers and period supplies but also other material basic necessities to the individuals and families served. More than 50% (144) of members distributed other material basic necessities. These items include baby and child related items and general goods, such as adult clothing, personal hygiene products, and cleaning supplies. In addition to their diaper and/or period supply program, half of the members distributing other basic needs items have specific distribution programs for one or more of those items.

Child-Related Basic Needs Items



Adult-Related & Household Basic Needs Items



2.2 Staffing Arrangements and Volunteer Hours

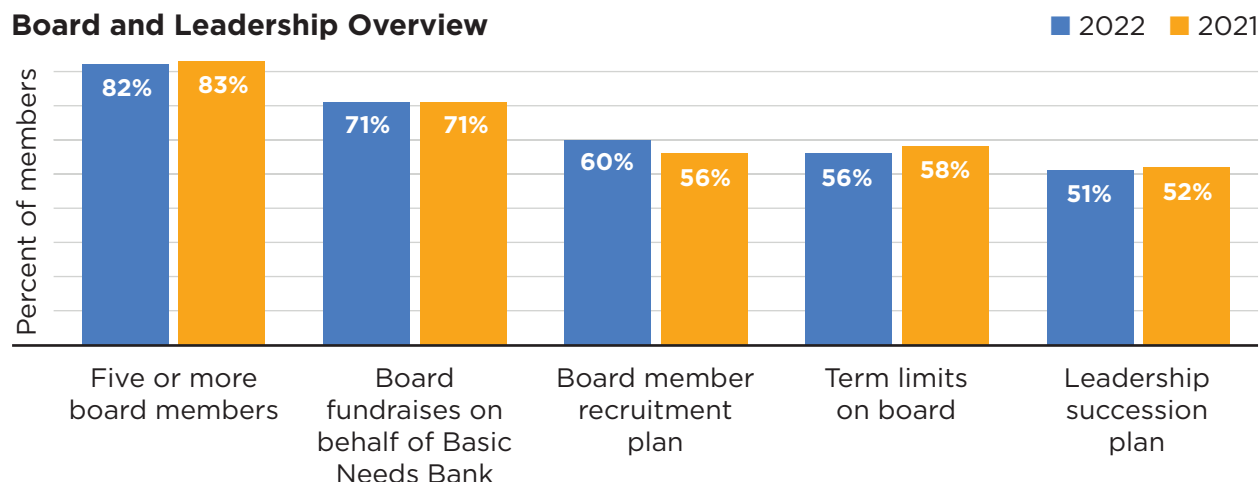
Members reported on the staffing arrangements at their basic needs banks, in regard to the number of staff, whether paid or unpaid, and the number of volunteer hours that support operations. Approximately two-thirds of members (187) operate their

program with paid staff, while one-third of members (93) are run by non-paid persons performing these duties. From 2021 to 2022, 13 members went from operating with no paid staff to having at least one paid staff position. Members report benefiting from more than 222,000 volunteers, who contributed more than 1.25 million hours of work, collectively. The volunteer hours contributed are valued at approximately \$39.8 million⁶ in total for all basic needs banks across the Network.

2.3 Leadership and Governance

Members reported organizational capacity building as demonstrated by board growth and program sustainability. Consistent with last year's reporting, more than 50% of members have operating practices in place that support leadership and board development, as well as the implementation of policies that promote sustainability (table below).

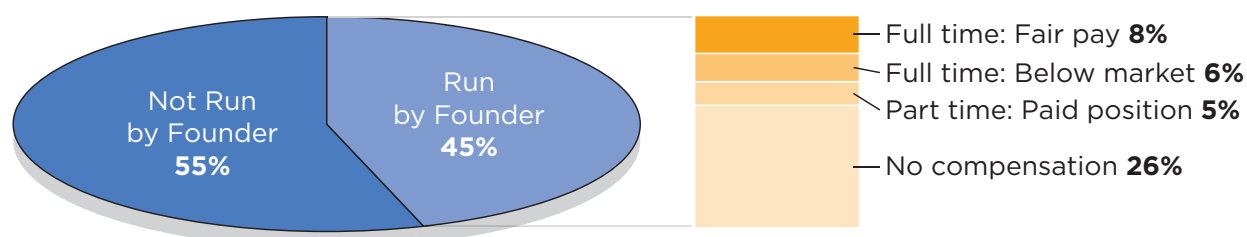
Board and Leadership Overview



Members also take steps towards increasing their fiscal accountability. Running a basic needs bank requires an organization to know the cost to operate their programs and be efficient and effective in utilizing resources. Seventy-five percent of members (209) reported having an itemized budget for their basic needs bank.

Oftentimes, nonprofit founders take on leadership roles without compensation. Forty-five percent of the member organizations (126) are currently run by their founder. Of those founders who run their organizations, 83% receive no compensation or below market pay. Seventeen percent hold full-time positions with their organization earning fair market pay and have a benefits compensation package.

Who Runs the Organization? Founders and Compensation



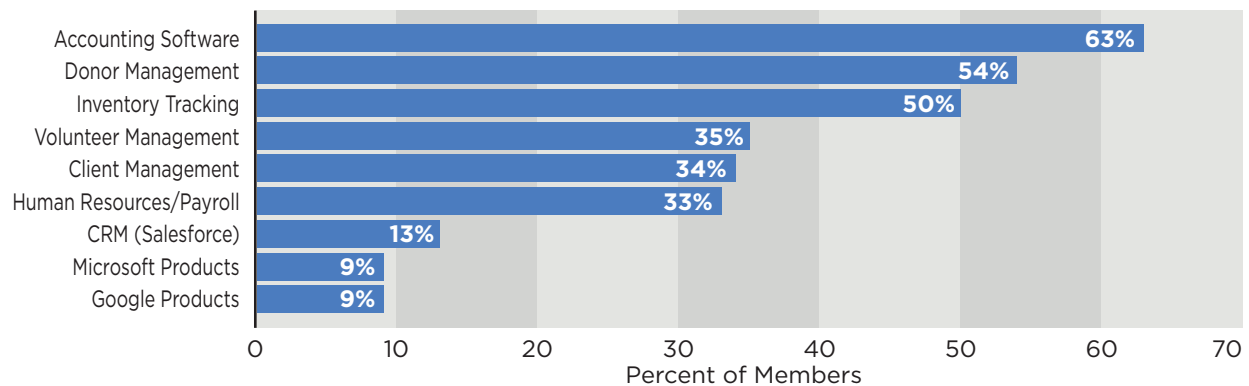
⁶ The dollar value of \$31.80 per volunteer hour is based on the estimated national value of each volunteer hour released by Independent Sector 4/19/2023, times 1.25 million volunteer hours.

2.4 Operations

Data Management and Software

The use of software allows an organization to improve efficiency, properly allocate resources, track donors and volunteers, and analyze data critical to operations. Ninety-four percent of members utilize software to manage their program. NDBN includes Golden Volunteer Management software as a no-cost member benefit and continues to coordinate member support and access for Human Essentials.

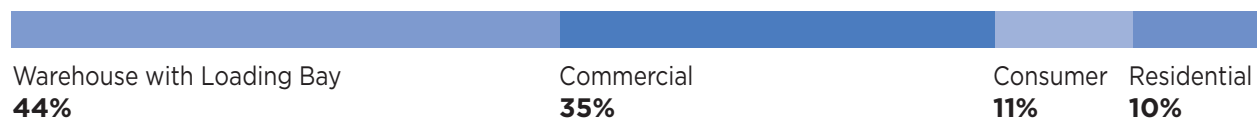
Software Utilized by Members



Warehouse and Storage

NDBN members reported utilizing more than 2.8 million square feet of space to store basic needs items with 44% of the members (123) having access to a warehouse with a loading bay.

Types of Storage Space

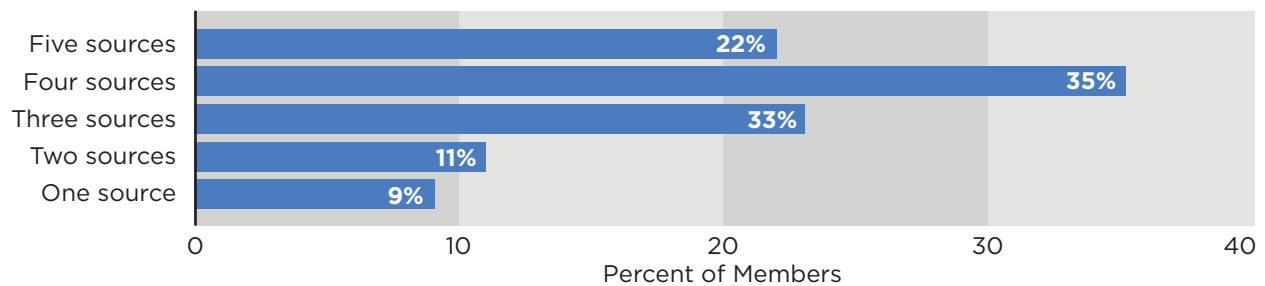


3 Fundraising, Advocacy, and Communications

3.1 Fundraising

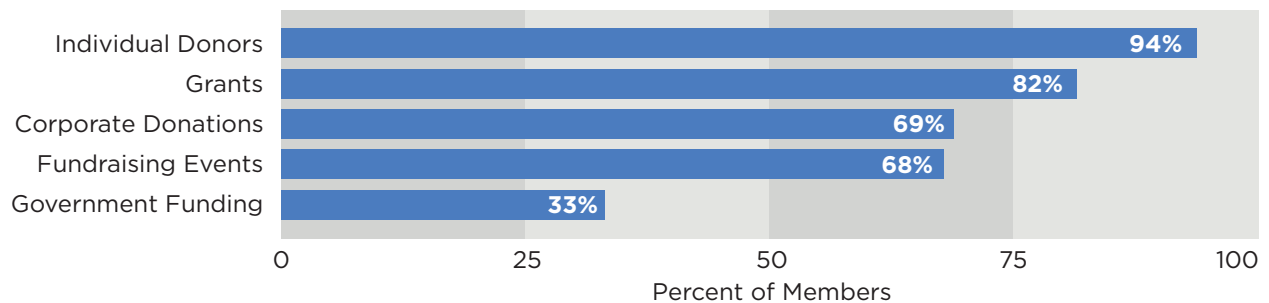
NDBN members also identified their funding sources that help sustain their respective basic needs banks. A majority of members engage in diversified development and fundraising efforts; 90% of members (251) report two or more sources of revenue. Twenty-six members reported only one revenue source, 17 relying solely upon individual donors, seven funded only by grant awards, and two are dependent on government funding.

Development Diversification: How Many Revenue Sources Are Utilized?



Direct support from individual donors was received by 94% of members in 2022, which was nearly double the number of individual donors in 2021. One in three members (92) reported receiving government funding or non-monetary support. Of all members, two-thirds report applying for grants in 2022. Of those members, 96% (180) were awarded a total of \$27.5 million in grant funding.

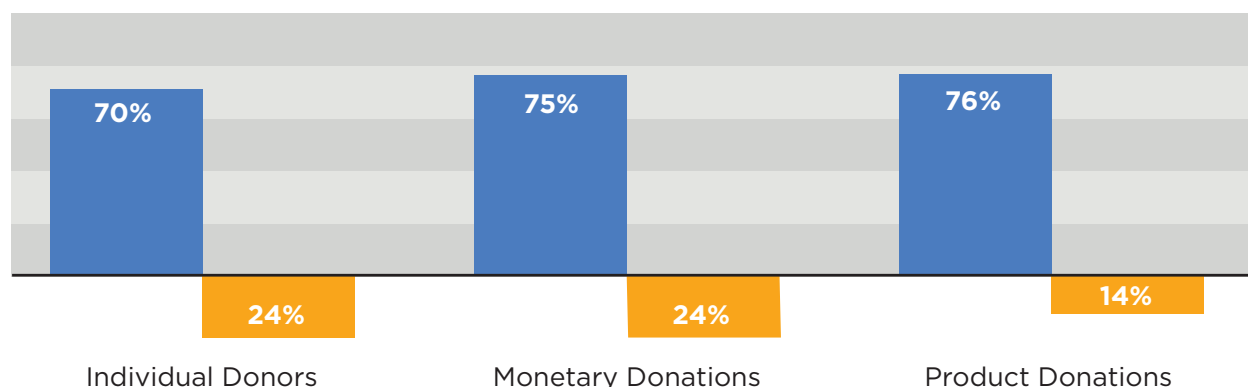
How do Diaper Banks Raise Money?



On average, 74% of members reported that individual donors, monetary donations, and product donations remained the same or increased.

Trends in Donations: 2022 Compared to 2021

■ Increased or Remained the Same ■ Decreased



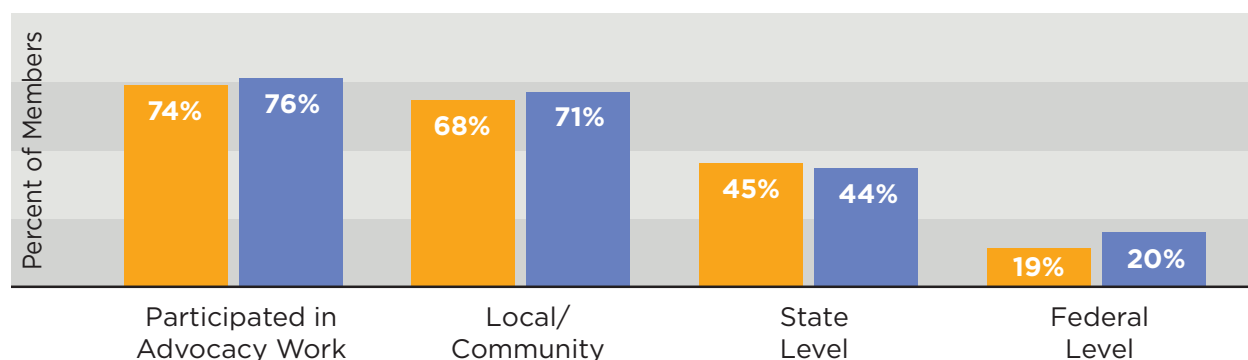
3.2 Advocacy

Members work to raise awareness about diaper need and period poverty, address the lack of basic needs among families living in poverty, and serve as anti-poverty advocates in their communities. Members work directly with their elected officials. In 2022, more than half of members (150) were in contact with their elected officials, and 26% (78) hosted a visit to their facility by an elected official.

In 2022, three-quarters of members (207) participated in advocacy-related work on behalf of their programs. Members engaged in events at the local (191 members), state (127 members), and federal (53 members) levels of government. Forty-two members reported participating in advocacy at each level of government.

Member Participation in Advocacy Work

■ 2021 ■ 2022



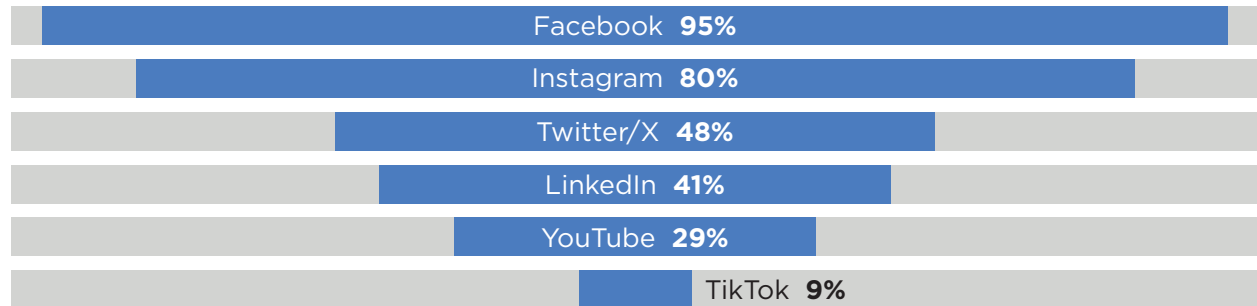
3.3 Monitoring Media Coverage

Media coverage contributes to raising awareness of diaper need and period poverty as well as increasing support for member basic needs banks. National and regional media coverage earned by NDBN benefits their local programs as well.

Basic needs banks reported on the media coverage they received in their respective markets. Seventy-nine percent of members report being included in media coverage, with more than 3,500 media mentions across the Network. One hundred members reported an increase in media coverage from 2021 to 2022, increasing 1,603 media mentions, in total.

NDBN members use social media to raise awareness, involve their local community, and advocate to end diaper need and period poverty. The reach of social media across the Network continues to be strong. Nearly all members (97%) report being active on social media, with 64 percent of those members posting at least weekly. Two hundred sixty-seven members (95%) use Facebook and have a collective reach of 655,000 Likes. One hundred sixteen members (41%) use Twitter (X) and have a combined reach of more than 124,000 followers. Members also have a presence on Instagram, LinkedIn, YouTube, and TikTok.

Presence on Social Media



Percent of Members with Accounts

4 Organization: Service Area, Partner Agencies, and Impact

4.1 Service Area

The Network has a presence in 50 states, the District of Columbia, and Puerto Rico, serving approximately 1,000 counties nationwide. Network wide, as service area increases, the average number of partner agencies working with members also increases. In 2022, 82% percent of members (229) reported working with more than 10,000 partner agencies, collectively.

4.2 Partner Agencies

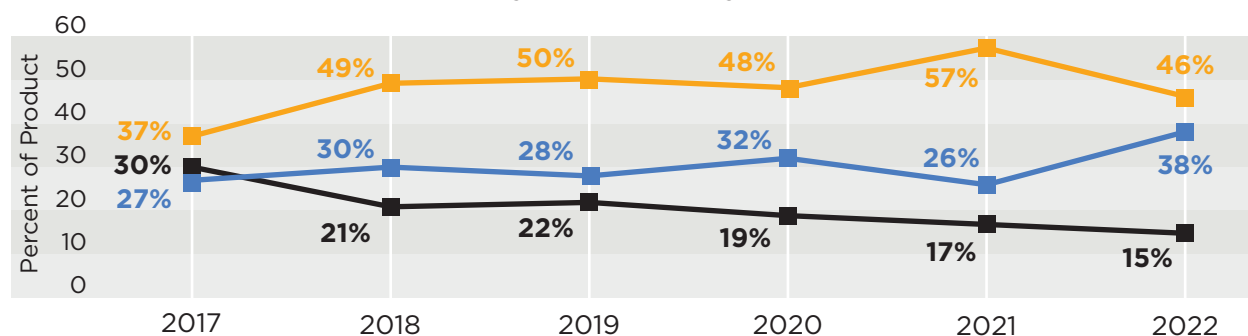
Partner agencies, also known as community distribution partners, distribute the items at no cost to individuals and follow the distribution guidelines as defined by the NDBN-member agreement. Basic needs banks may choose to work with partner agencies that serve individuals and address other needs that families require, in addition to material basic needs. Moreover, peer-reviewed research has found that community-based organizations that partner with a diaper distribution program gain multiple benefits in their ability to serve their clients.⁷

Trends in Distribution Methods

The three models of basic needs distribution methods, meaning how basic needs banks distribute the material basic necessities procured for individuals experiencing need, are distributing necessities directly to clients, through a partner agency, or a combination of both. Partner agencies are any not-for-profit, community-based or faith-based organization, that receives diapers or period supplies and other basic needs items from an NDBN-member basic needs bank. During the past five years, distribution through partner agencies has increased 24%, while there has been a 50% decline in solely direct distribution.

Trends in Product Distribution Methods

■ To Individuals ■ To Individuals & Agencies ■ To Agencies



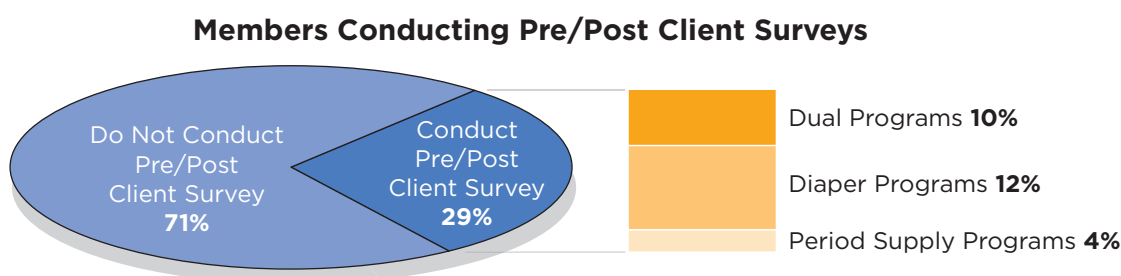
7 See K.E. C. Massengale, J.T. Erausquin, & M. Old (2017). Organizational and health promotion benefits of diaper banks and community-based organization partnerships. *Children and Youth Services Review*, 76, 112-117. doi: <http://dx.doi.org/10.1016/j.childyouth.2017.03.004>

Community Information and Referral Services

2-1-1 provides individuals and families in need a way to locate essential resources in their local communities. Often sponsored by local United Way organizations, the 2-1-1 service provides a critical connection for individuals to community-based organizations and government agencies. 2-1-1 is available to approximately 309 million people, which is 94.6% of the U.S. population⁸. Eighty-five percent of the Network's basic needs banks (239) are either listed in 2-1-1 (or 3-1-1 in certain areas) and/or their partner agencies have a presence on 2-1-1.

4.3 Measuring Impact

Research and evaluation help gauge the effectiveness and impact of NDBN and the Network. The ability to identify and measure changes in the lives of families and the communities as a result of material basic needs distribution programs helps quantify the value of the program to the community as well as to funders. The Annual Member Survey asked members if they conduct client surveys. Twenty-nine percent of members (82) reported that either they or their partner agencies administer pre- and/or post-surveys to clients.



Measuring program outcomes allows basic needs banks to assess whether each is achieving its desired results. In addition, it is important for NDBN to understand and measure the Network's capacity and impact.

8 "Dial 211 for Essential Community Services." Consumer Guides: Health, Safety and Emergencies, Federal Communications Commission, <https://www.fcc.gov/consumers/guides/dial-211-essential-community-services>. Accessed 6 Sept. 2022.

5 Diaper Programs: Product Distribution and Acquisition

5.1 Product Distribution

Types of Diapers Distributed

Members distributed more than 191.9 million disposable diapers, valued at approximately \$55.7 million⁹, in 2022. All NDBN-member diaper bank programs distributed disposable diapers to infants and toddlers. Of those, 28 members (13%) distributed cloth diapers as well.

Diagram 1.
Types of Diapers Distributed

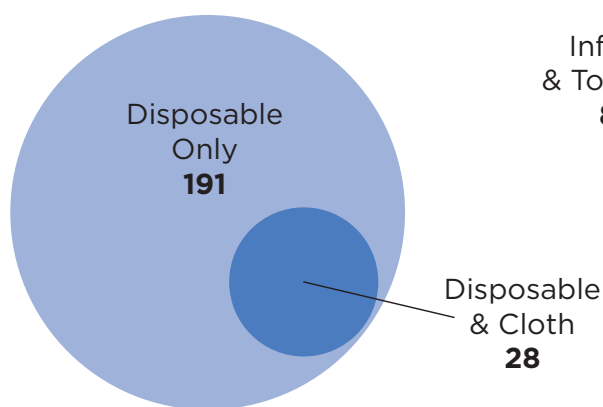
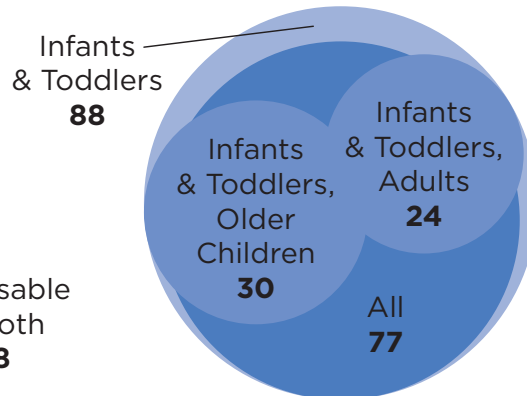


Diagram 2.
Population Served by Age

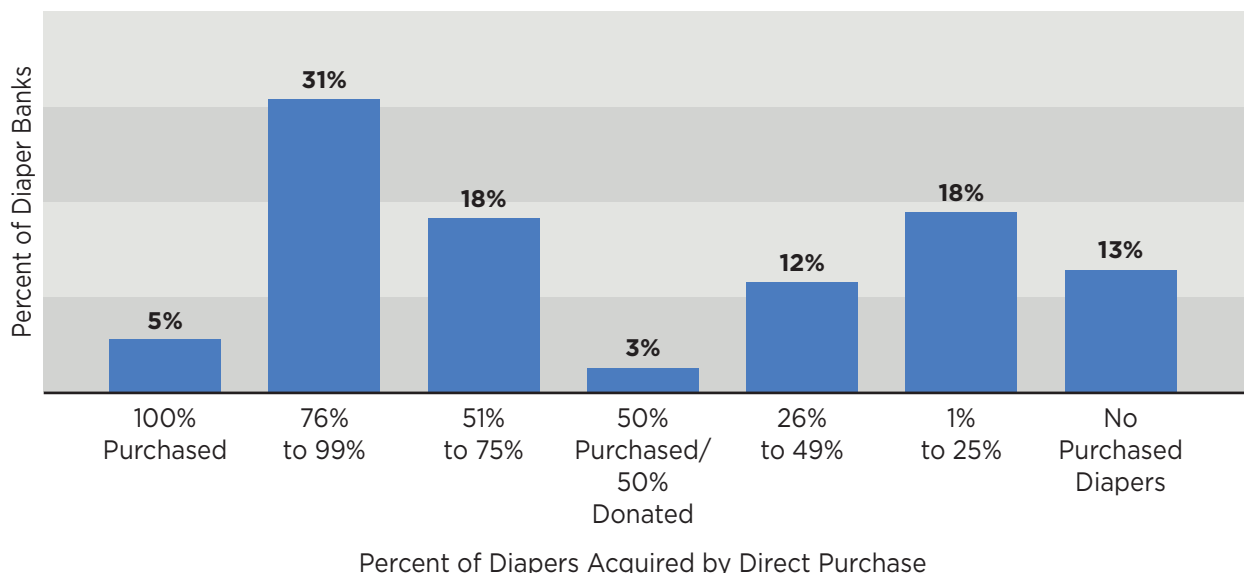


5.2 Diaper Acquisition

Members acquired diapers through direct purchase, donation, or a combination of both. In 2022, 54% (119) of diaper banks reported acquiring diapers primarily through direct purchase, 43% (94) reported receiving more than half of diapers through donations, and 3% (6) reported acquiring diapers equally through purchasing and donations. Five percent of members (12) acquired 100% through direct purchase and 13% (28) acquired all through donations.

⁹ The value of the disposable diapers was determined by multiplying the number of diapers distributed in 2022 by the average retail price per diaper. (191,943,880 diapers x \$0.29 per diaper = \$55,663,725).

Diapers Received through Direct Purchase



Diaper Purchases

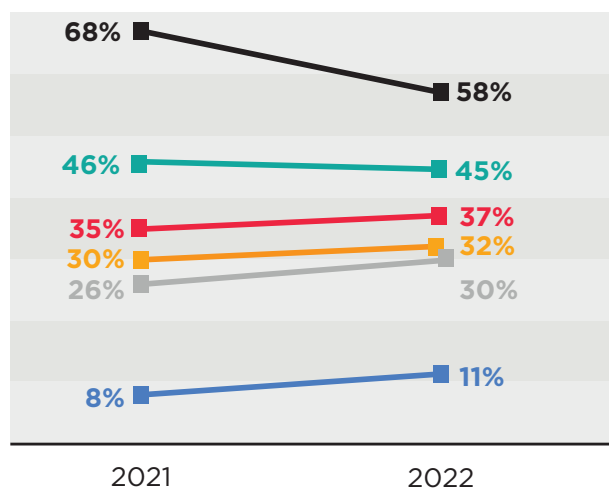
In 2022, spending across the Network on diapers increased overall by 49%. Two-hundred-five diaper banks (94%) reported spending \$27.4 million to purchase diapers, and the average annual expenditure by diaper banks that purchased diapers was \$133,674.

Members reported purchasing diapers through the NDBN bulk purchasing program, NDBN purchasing partners, retail establishments such as big box stores (i.e. Target, Walmart), Amazon, and wholesalers (i.e. Costco, Sam's Club).

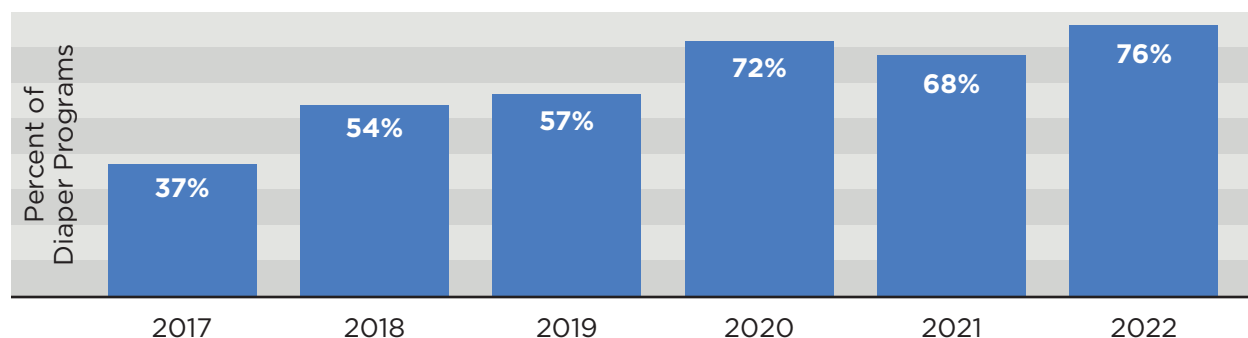
Following the discontinuation of the Pathway2Provide bulk purchasing program in 2021, members transitioned to the new NDBN bulk purchasing program and other established NDBN purchasing partners. Seventy-six percent (166) of programs reported utilizing NDBN-sponsored purchasing programs, with nearly 32% of programs (71) purchasing all diapers through an NDBN-sponsored purchasing program.

Sources for Diaper Purchases

- NDBN Purchasing Program
- NDBN Purchasing Partners
- Other Sources
- Big Box Stores
- Wholesalers
- Amazon



Diaper Programs Utilizing Member Purchasing Program Benefit

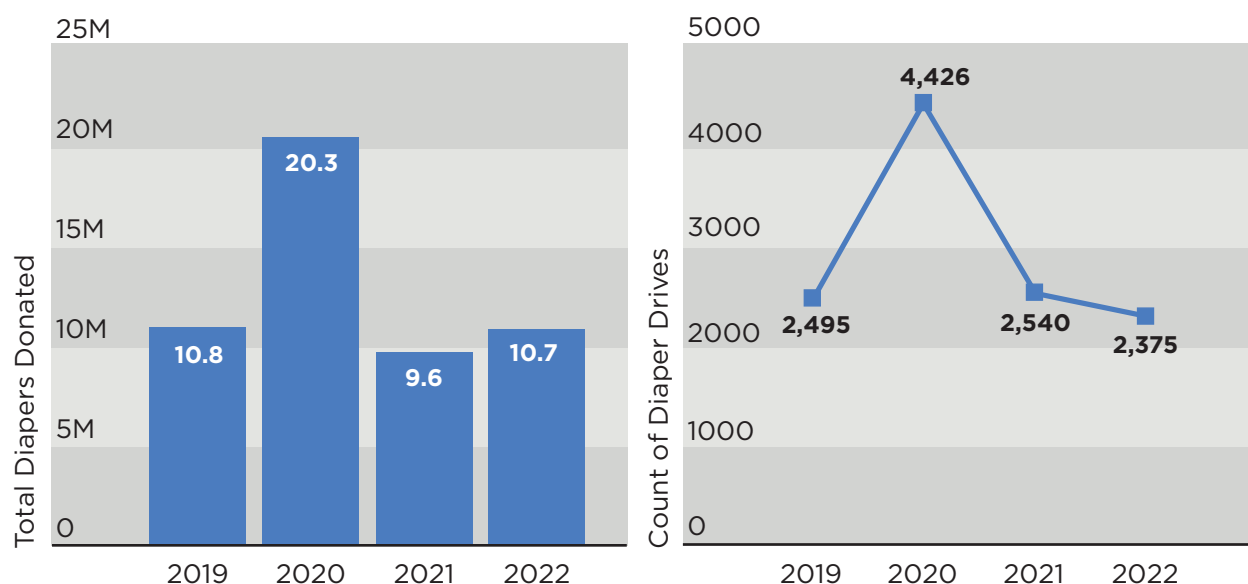


Traditional and Virtual Diaper Drives

Traditional Diaper Drives

Two-thirds of reporting members (145) received an estimated 10.7 million diapers through individual diaper drives. Though 52 percent of the diaper banks (113) reported an increase in product donations from 2021 to 2022, 15 percent (33 diaper banks) reported a decrease in product donations over that same time period, which led to overall diaper donations returning to pre-pandemic numbers.

Diaper Drive Trends



Diapers collected through traditional diaper drives represented 6% of the total diapers distributed by members. For 16 diaper banks, diapers collected from diaper drives constituted at least half of the diapers that they distributed.

Virtual Diaper Drives

In addition to traditional diaper drives, 26 members hosted a total of 162 virtual diaper drives. A virtual diaper drive allows supporters to make monetary donations electronically to diaper banks, which then purchase diapers. Because NDBN-member diaper banks can purchase in bulk at costs below wholesale, donors making cash donations enable diaper banks to purchase twice as many diapers, on average, than the number of diapers a donor could give by spending the same amount of money

purchasing diapers at retail. Not only can diaper banks obtain more diapers, but they are also able to order diapers in the sizes most needed by the respective program. A virtual diaper drive also allows member programs to activate their social media networks and increase exposure for their programs. The top platforms used to host virtual diaper drives were Facebook and Amazon Wish Lists.

In total, virtual diaper drives collected 864,000 diapers and raised \$106,000, enough to purchase 483,000 diapers, for an estimated total of 1.347 million diapers.

6 Diaper Programs: Diaper Distributions and Populations Served

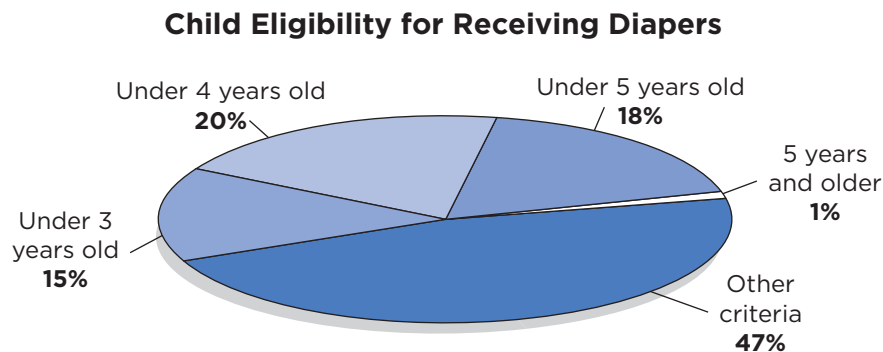
6.1 Children Served

Average Number of Children Served Monthly

Collectively in 2022, the surveyed diaper banks served an average of 279,000 children each month and distributed 191.9 million diapers. On average, each diaper bank served 1,278 children per month and distributed 884,534 diapers annually. The median number of diapers distributed was 315,786, across the Network, serving 517 children monthly.

Child Eligibility Criteria

The criteria for a child's eligibility for diapers varies among members. Fifty-three percent of members (116) reported that they determine eligibility by age, i.e., only children younger than a certain age are eligible for diapers, while the others do not use an age limit and may determine eligibility by diaper sizes available for distribution or the distribution partner agency makes that determination.



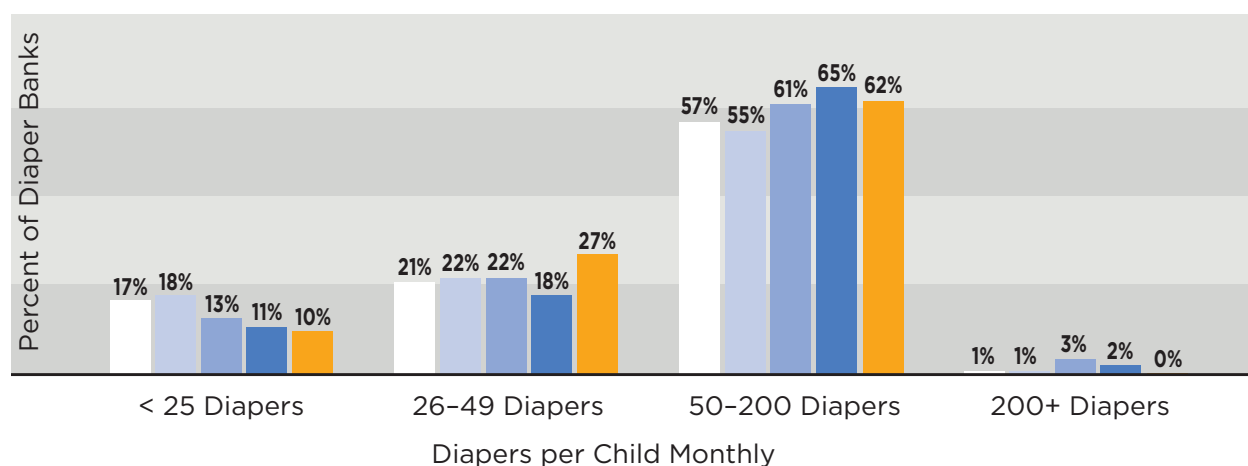
Diapers Per Child

As a best practice, NDBN recommends that diaper bank programs distribute a minimum of 50 diapers per child per month, based on evidence from the 2010 Every Little Bottom study¹⁰, which reported that mothers who experienced diaper need tended to be short 11 to 12 diapers each week. Fifty diapers per month meets approximately 25% of the monthly diaper need for the average child. In 2022, 62% of diaper banks (136) reported providing a supply of 50 to 200 diapers per month and met the recommendation. Ninety-one percent of diaper banks (200) reported diaper distributions at least monthly.

¹⁰ See Raver C, Letourneau N, Scott J, D'Agostino H. Huggies Every Little Bottom Study: diaper need in the U.S. and Canada. 2010. <https://nationaldiaperbanknetwork.org/wp-content/uploads/2019/02/Diaper-Need-in-the-US-and-Canada.pdf>

Diapers Distributed per Child per Month Across the Network

□ 2018 ■ 2019 ■ 2020 ■ 2021 ■ 2022

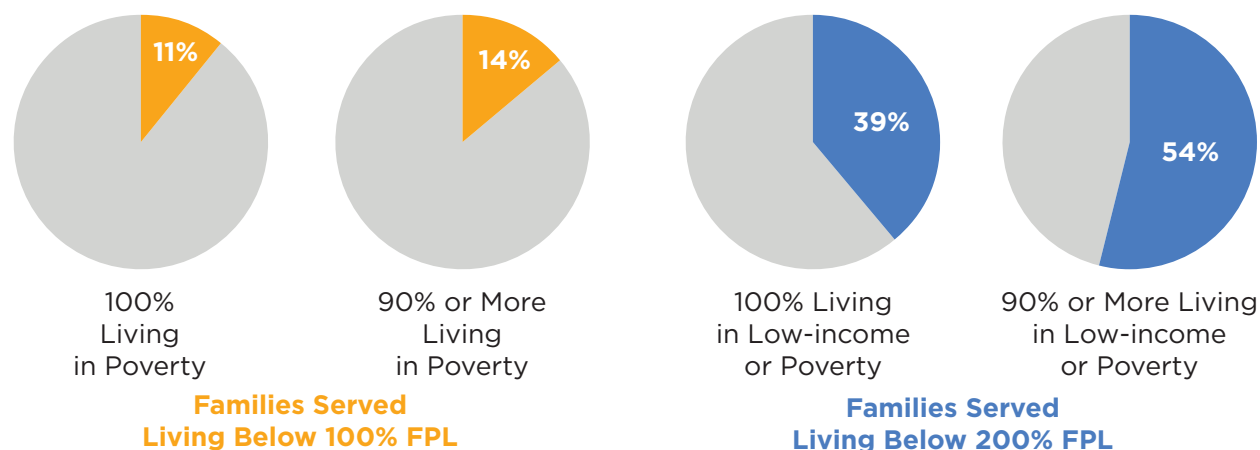


6.2 Income Status of Families Served

Clients in Poverty and Low-Income Families

Of the members reporting, 39 percent (85) reported that all of the families they served were either low-income or below the poverty level, defined as having income less than or equal to 200% of the Federal Poverty Level (FPL). Eleven percent of members (24) reported all of the families they served earned incomes below 100% of the FPL. Fifty-four percent of members (118) reported 90% or more of the families that they serve are low-income or live in poverty.

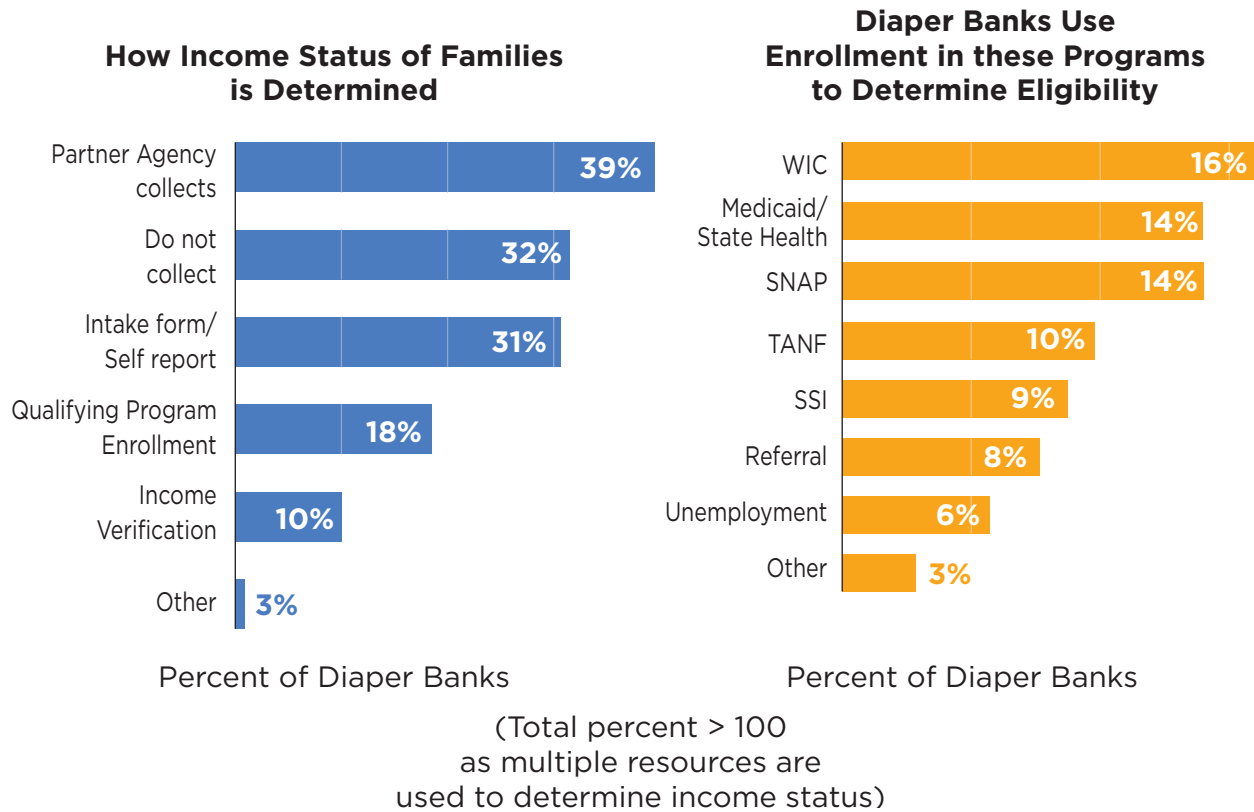
Income Status of Families Served by Diaper Banks



Data Collected on Income Status

As charitable organizations recognized by the IRS, diaper banks provide relief to poor, distressed, or underprivileged children and families. To ensure that their clients fall within those categories, diaper banks may impose a set income level as a qualifying condition to receive diapers. Alternatively, diaper banks, particularly those working with agencies, may use other methods for determining eligibility. Diaper banks reported a variety of methods for determining eligibility including client self-reporting, qualifying program enrollment (i.e., Women, Infants and Children [WIC], Supple-

mental Nutrition Assistance Program [SNAP], Supplemental Security Income [SSI]), and income verification (i.e., pay stub, tax return). Many diaper banks defer to their partner agencies to determine eligibility (45%).



The diaper banks that used qualifying program enrollment to determine eligibility most frequently cited Federal program enrollment, including Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF), and state Medicaid programs (funded by federal and state funds), as the qualifying programs.

6.3 Diaper Banks: Member Growth and Recovery

Increased Outcomes

Diaper banks reported program growth and development in 2022, resulting in an increase in diaper donations received and diapers distributed, exposure in the community, and infrastructure growth. The chart below highlights diaper-related activities that increased outcomes.

Program Area	Reported in 2021	2022 Member Action	Increased Outcomes
Children Served Monthly	36 diaper banks served less than 100 children monthly in 2021.	14 (39%) of those programs served 100 or more than children per month in 2022.	Resulted in an increase of 3,260 children served per month.
Diapers per Child	82 diaper banks provided less than 50 diapers per child per month in 2021.	18 (22%) of those programs provided 50 or more diapers per child per month in 2022.	Resulted in 32,511 more children receiving the recommended number of diapers per month
Diaper Drives	31 diaper banks did not host a diaper drive in 2021	11 (35%) of those programs hosted a total of 32 diaper drives in 2022.	Resulted in 1.1 million diapers donated through diaper drives.
Corporate Donations	71 diaper banks reported receiving no corporate donations in 2021.	29 (41%) of those diaper banks received corporate donations in 2022.	Increased opportunities and visibility for programs in their community as well as encouraged others to take an active interest in their cause.
Money Spent on Diapers	22 diaper banks spent no money on purchasing diapers in 2021.	15 (68%) of those programs directly purchased diapers in 2022.	Resulted in the purchase of \$2.06 million worth of diapers. Diaper banks have the ability to purchase diapers at a lower cost and in the sizes in demand.
Basic Needs Items	107 diaper banks only distributed diapers and no other basic needs items in 2021.	19 (18%) of those programs provided other basic needs items in 2022.	Gave 36,468 children and adults opportunities to meet other basic needs.
Grants Submitted	67 diaper banks did not apply for a grant in 2021.	23 (29%) of those programs applied for 199 grants in 2022	Resulted in 14 programs being awarded \$2.7 million.
Media Mentions	42 members reported no media mentions in 2021.	27 (46%) of those programs received media mentions in 2021.	Raised awareness with 142 media mentions across the Network.

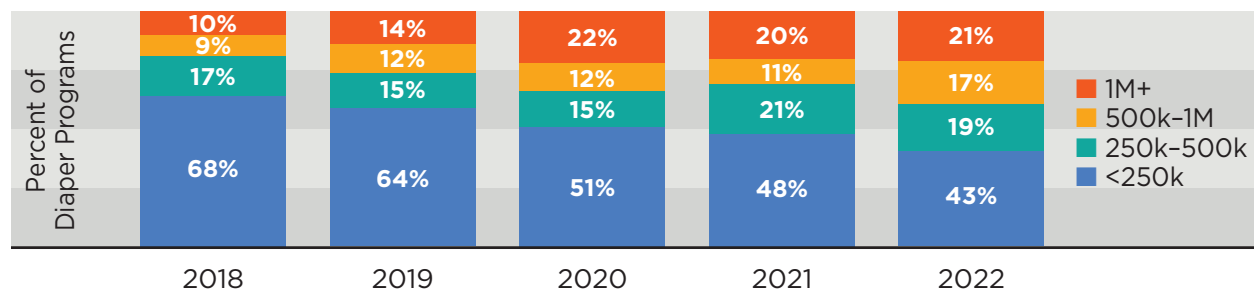
5 Year Diaper Bank Trend Overview

NDBN continues to see growth in diaper bank outcome indicators and capacity building across the Network. When considering annual diaper distribution as a growth indicator, larger annual diaper distributions have increased across the Network. During the last five years the number of programs that distributed 250,000 or more diapers annually went from 58 (36%) programs to 125 programs (57%). Over the same time, the number of diaper programs distributing one million or more diapers annually, went from 16 programs (10%) to 46 programs (21%).

In addition to annual diaper distribution by diaper bank, the charts below represent the following outcome indicators during the last five years:

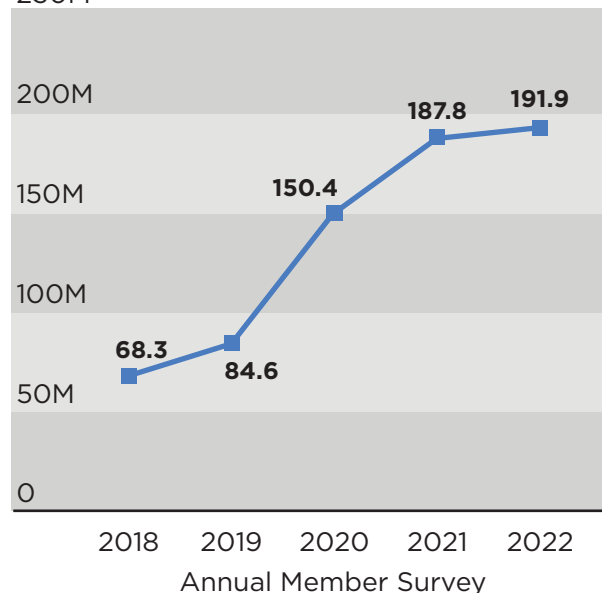
- Annual Diaper Distribution by Network
- Average Number of Children Served Monthly
- Money Spent to Purchase Diapers
- Diaper Drives
- Members in the Media

Annual Diaper Distribution by Member

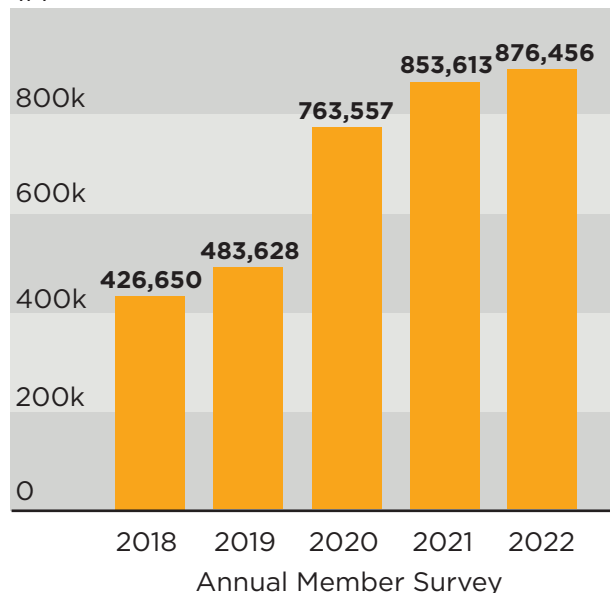


Annual Diaper Distribution

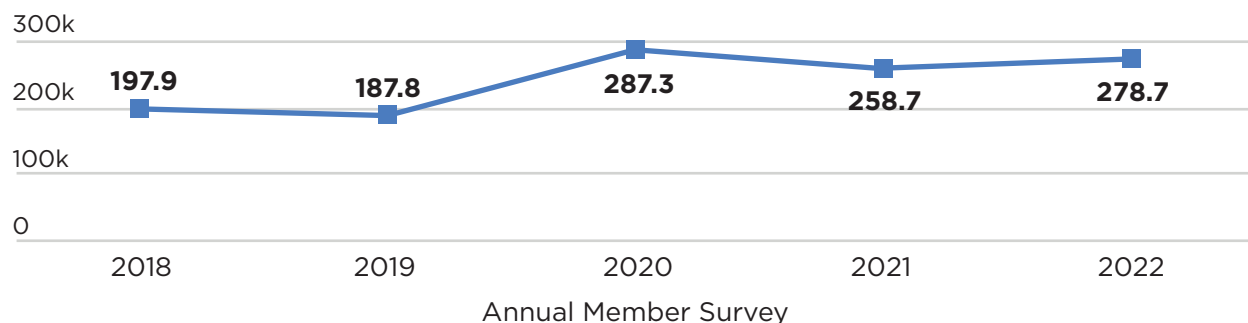
Diapers Distributed by Network
250M



Average Diapers Distributed per Diaper Bank
1M

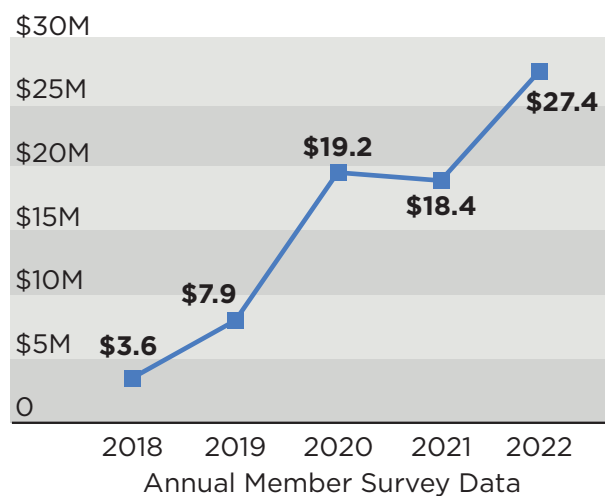


Average Number of Children Served Monthly

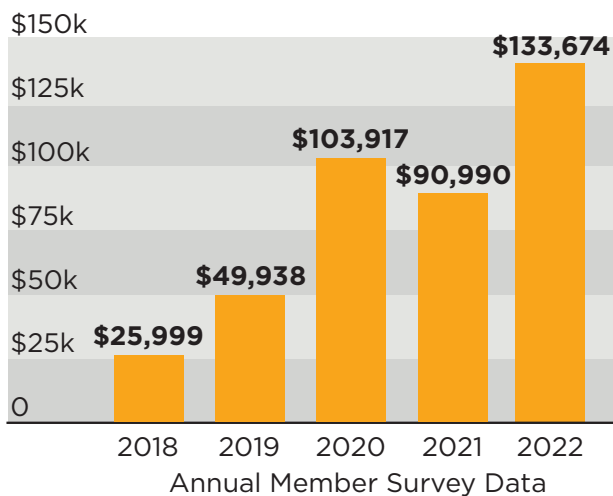


Money Spent on Diapers (Network and Member Average)

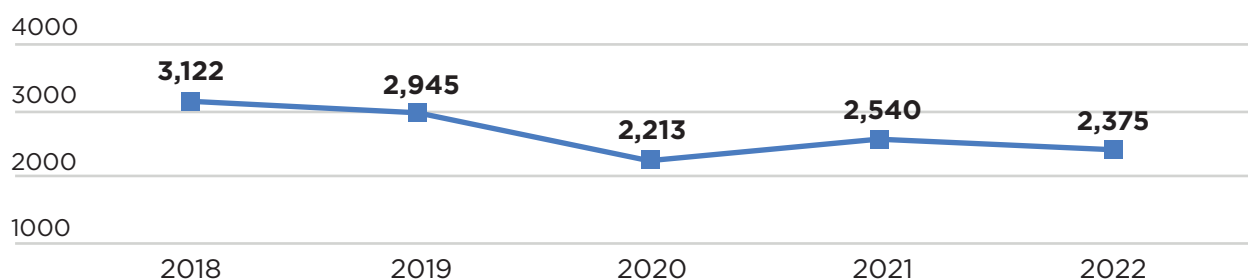
Money Spent by Network



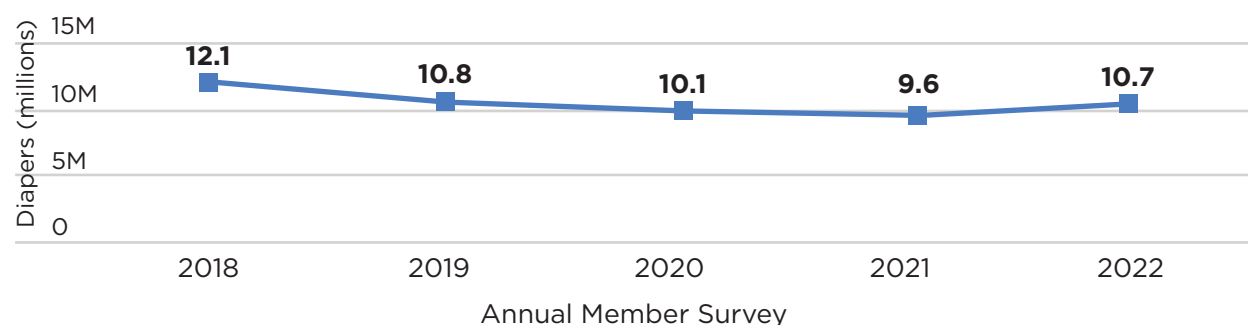
Average Amount Spent per Member



Number of Diaper Drives Hosted by Members



Diapers Collected from Diaper Drives

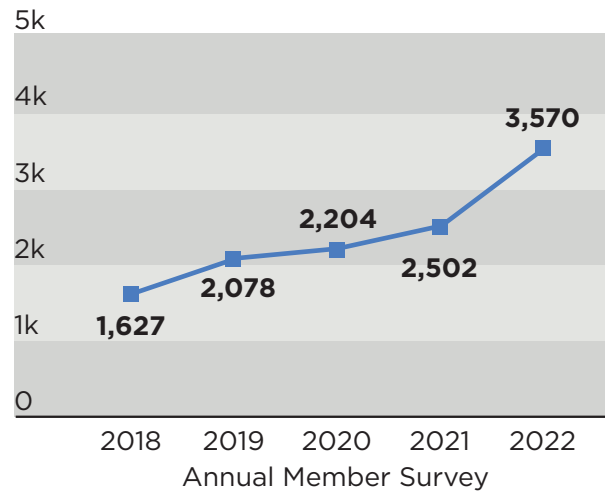


Member Coverage in the Media

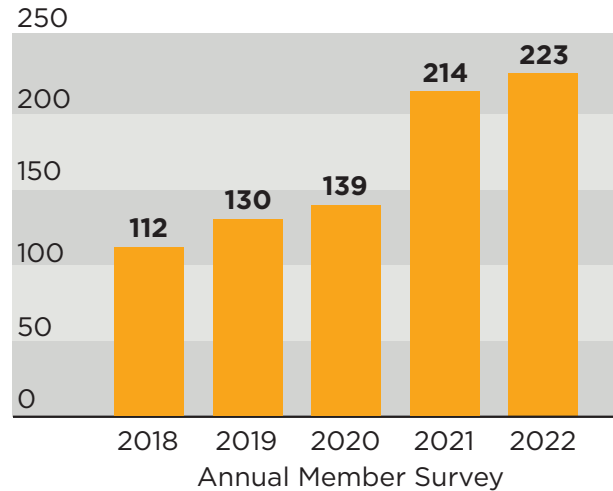
Beginning in 2021, media mentions were reported by all NDBN members, inclusive of their diaper bank and period supply bank programs. Prior to this, media mentions were reported for diaper bank programs only.

Media Mentions Reported by Members

Count of Media Mentions



Count of Members

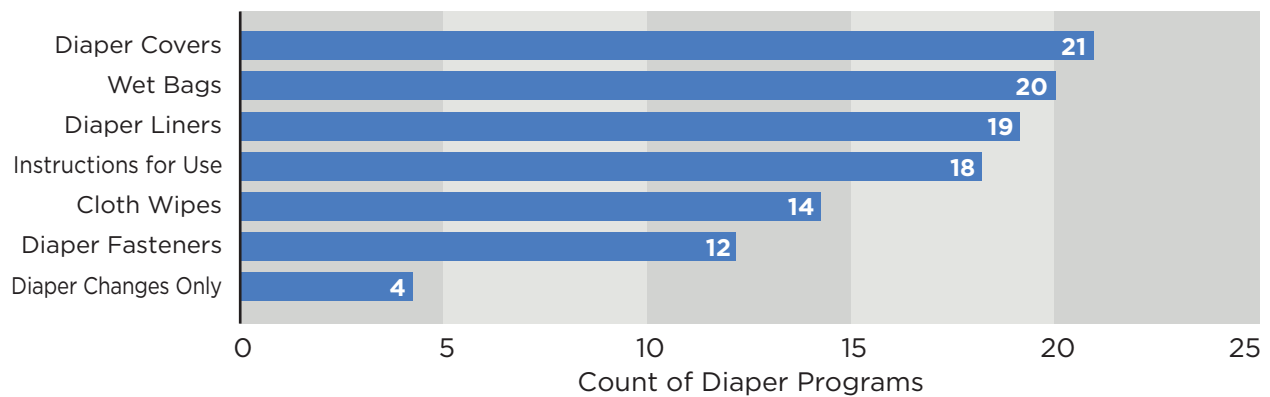


7 Cloth Diapers

Cloth diapers, in addition to disposable diapers, are distributed by 28 (13%) diaper programs. For the families using cloth diapers for the first time, 15 programs provide training and support.

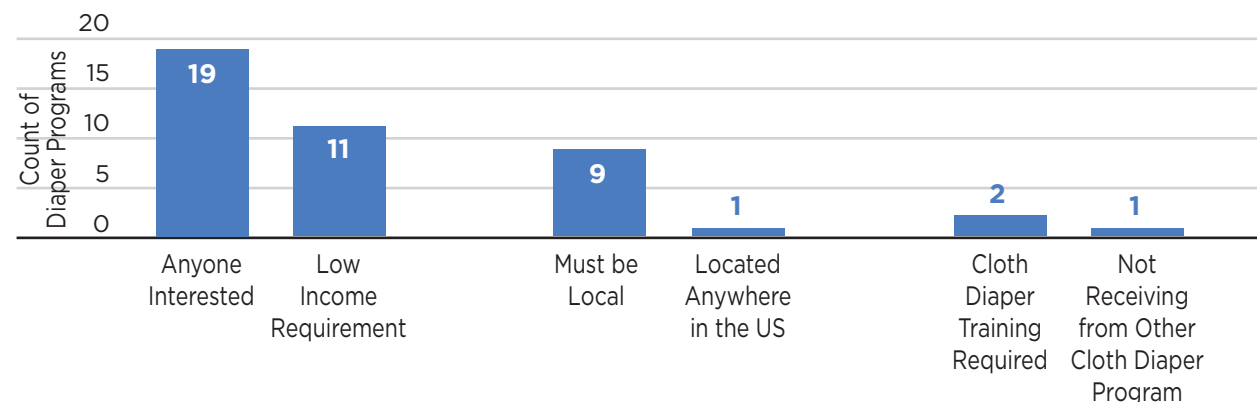
Cloth diapers are often distributed as “cloth diaper kits.” Kits vary by organization, but most contain 10 to 15 diaper changes. In total, these member programs reported meeting diaper needs of 1,176 children with cloth diapers, by distributing 2,029 cloth diaper kits. In addition to cloth diaper kits, programs often distribute instructions on cloth diaper use and accessories specific to cloth diaper usage, such as wet bags, diaper covers, diaper liners, and fasteners. Other items, such as cloth wipes, disposable wipes, cloth diaper cream or diaper balm, and detergent, may be provided as well.

Other Items Provided with Cloth Diapers



Cloth diaper banks set eligibility requirements for families. Programs report providing cloth diapers for anyone interested (19 members) and others provide to low-income families (11 member). While some programs may only serve families in the proximity of residence to the diaper bank (9 members), others may serve an extended area.

Cloth Diaper Program Eligibility



One member will ship to families located throughout the United States. Most members with cloth diaper programs reported clients incur no costs associated with the provision of cloth diapers, with the exception of one program that passes on the shipping cost to the recipient. Two programs ask for a contribution towards the cost of any lost or damaged diapers. Seventy-one percent of the programs (20) allow the client to keep the diapers and the others have the diapers returned when no longer needed.

8 Alliance for Period Supplies Programs

In 2022, the Alliance for Period Supplies membership increased to 139 allied programs. Of those, 68 operated dual programs (both a period supply and diaper program) while 71 were period supply-only programs. In the second year that the Annual Member Survey was a requirement for allied program membership, 91% (127) completed the survey. In addition to the Annual Member Survey, Alliance for Period Supplies members complete a 6-month update reporting January through June of each year.

8.1 Individuals Served

Collectively in 2022, surveyed Alliance for Period Supplies programs served an average of 113,305 individuals each month and distributed 28 million disposable menstrual products.¹¹ On average, each period supply bank served 892 individuals each month and distributed 220,757 products annually. The median number of individuals served per month was 404 and 72,675 period supplies distributed annually.

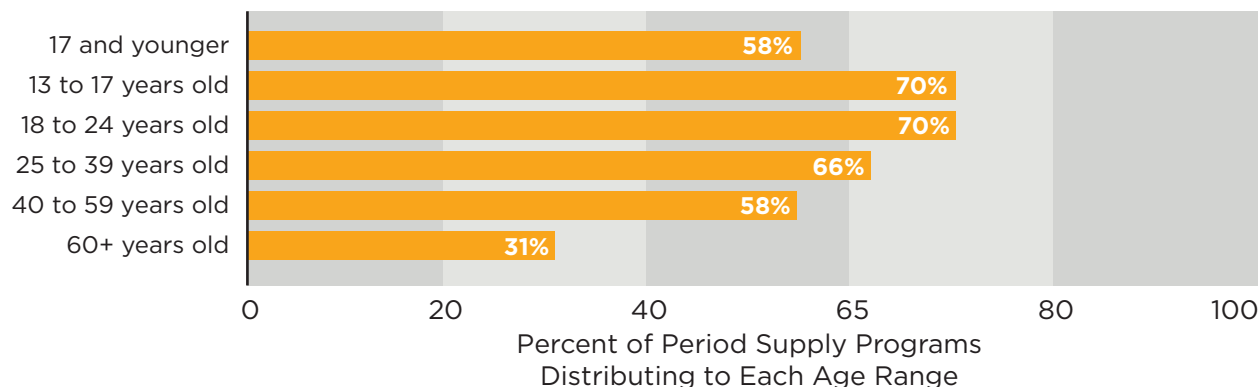
Period Products per Individual Monthly

According to the American College of Obstetricians and Gynecologists, pads and tampons should be changed every 4 to 8 hours, equating to approximately 5 pads per day. Based on the average period lasting 5 to 7 days, NDBNs minimum recommended distribution is 25 total pads per cycle per individual. Nearly three out of every four period supply programs meet this minimum monthly distribution.

Populations Served

Period supply banks provide products to a range of ages, from under 12 to over 60 years of age. Twenty seven percent of members (34) distribute products to all ages while others serve targeted population.

Age Range of Individuals Receiving Period Supplies

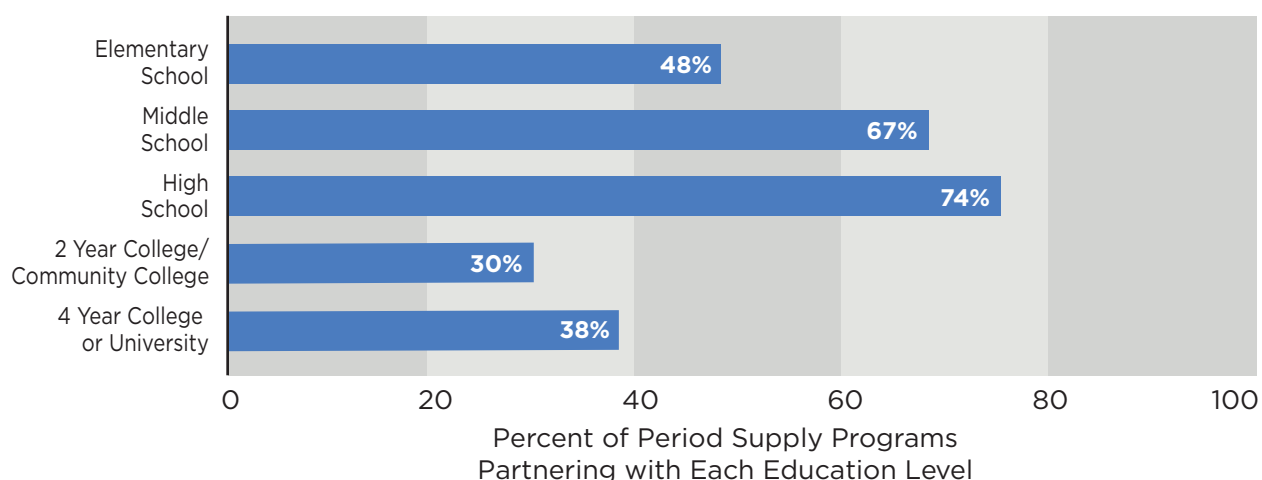


¹¹ Disposable menstrual products include pads and tampons. Liners are not designed to absorb high flow menstrual blood and are not included. Reusable menstrual product counts for all members are not available.

Allied Programs and School Partnerships

Students in the United States face barriers in accessing period products. According to the State of the Period 2021 survey, one in four menstruating teens have struggled to afford period supplies. Three in five students say they rarely or never find free period products in school bathrooms.¹² Period supply programs address this by partnering with elementary and secondary schools (76% of members) as well as community colleges and four-year universities (45% of members).

Allied Programs and School Partnerships

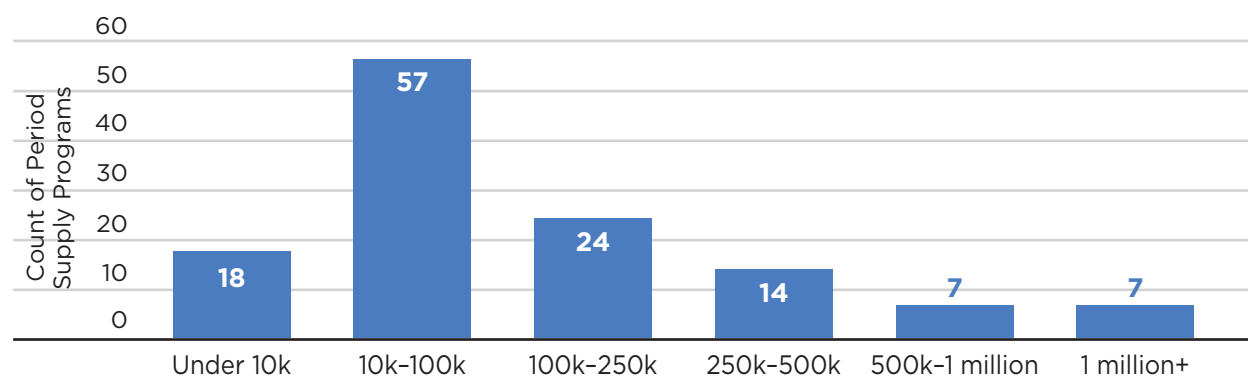


8.2 Product Distribution and Acquisition

Product Distribution

Alliance for Period Supplies members distributed more than 28 million pads and tampons in 2022, valued at \$3 million.¹³ On average, members distributed 220,758 period supplies annually. The median distribution point was 72,675, with the greatest share of members fitting into the 10,000 through 100,000 annual product distribution range. In addition to those products, programs also reported distributing 3.9 million liners.

Annual Distribution of Pads and Tampons by Program



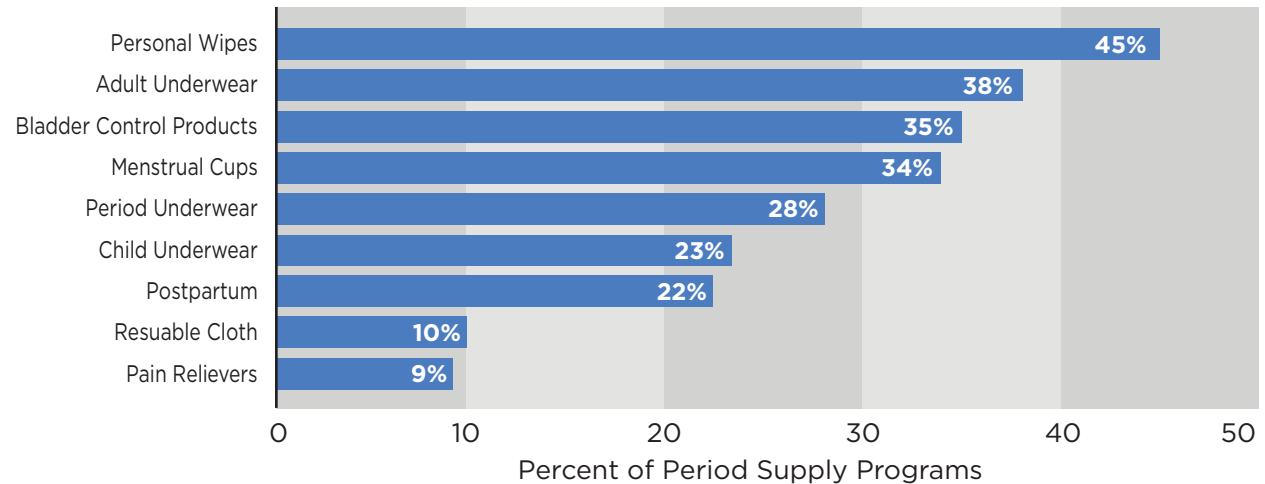
¹² Thinx and PERIOD. (2021). State of the Period 2021: The widespread impact of period poverty on US students.

¹³ The value of pads and tampons distributed in 2022 was determined by multiplying the number of pads by \$0.11 (21,896,294 pads x \$0.11 = \$2,408,592) and tampons by \$0.10 (6,140,001 tampons x \$0.10 = \$614,000).

Other Period-Related Products Distributed

In addition to pads and tampons, 80% of the programs distributed other period-related products to clients. Other products distributed include disposal bags, hand sanitizer, and menstrual education information sheets.

Other Period Supply Products Distributed

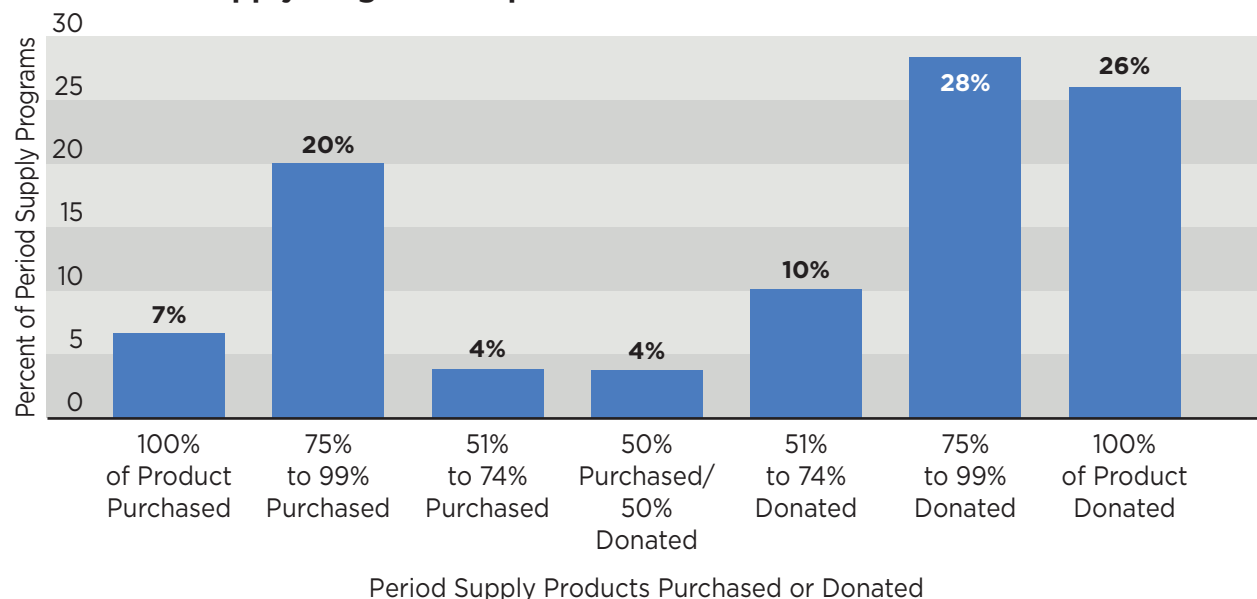


Product Acquisition

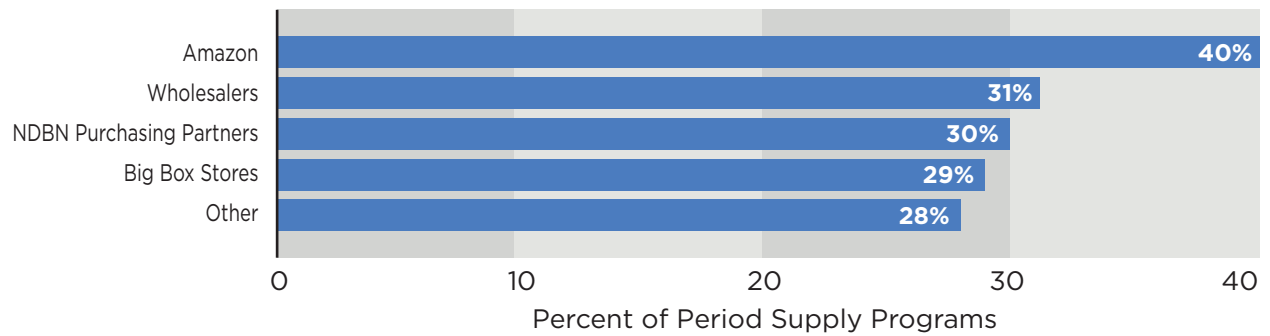
Members acquired period supplies through direct purchase, donation, or a combination of both. Seventy-four percent of period supply programs purchased at least some period supplies, spending a total of \$1.8 million on those purchases. The other 26% of period supply programs (33) depend 100% on product donations.

When purchasing, period supply programs favored purchases through Amazon, over other purchasing options.

How Period Supply Programs Acquire Product



Sources for Period Supply Purchases



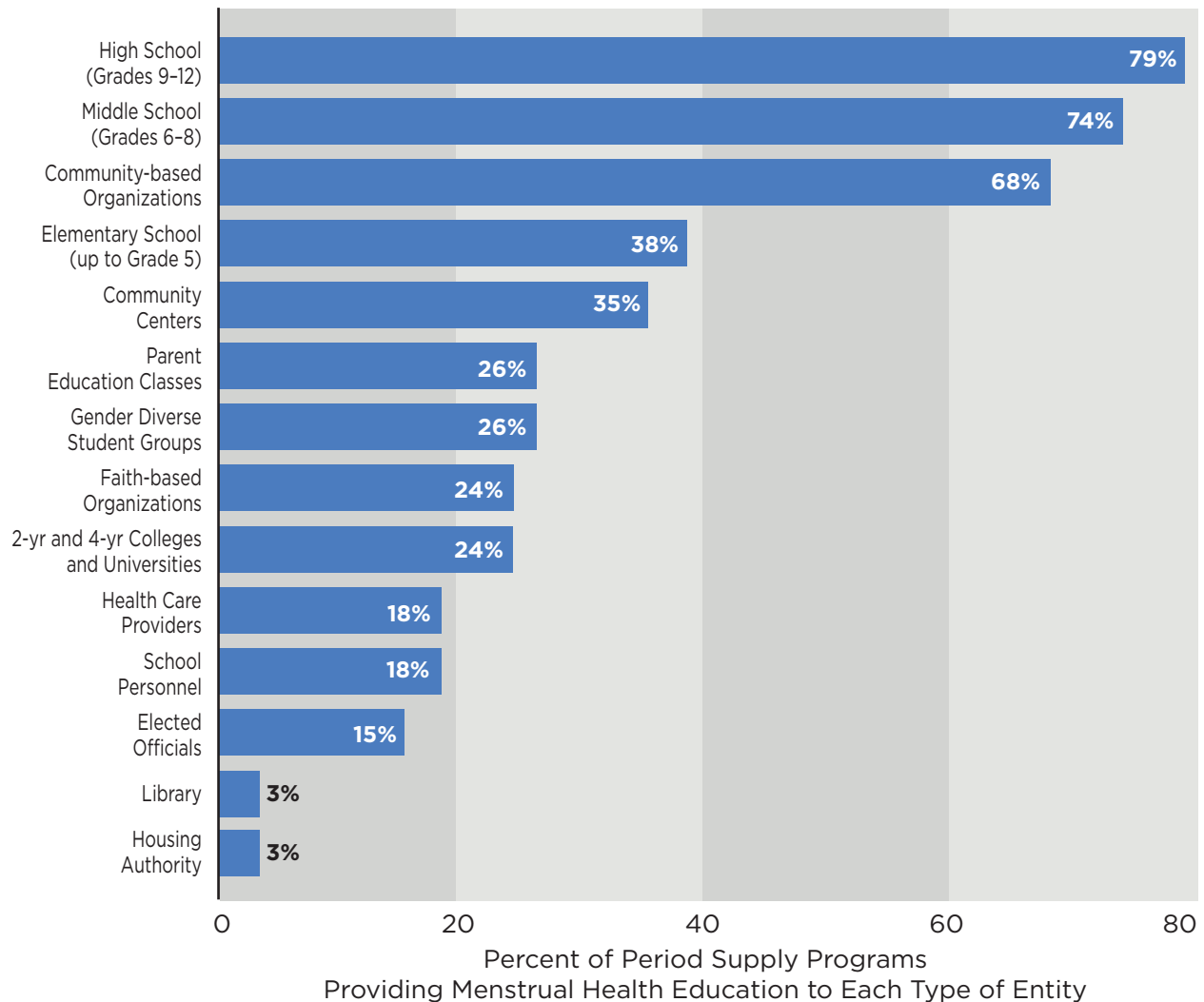
In addition to the vendors above, programs acquired period supplies from a variety of other channels:

- Aunt Flow
- Directly from manufacturers
- Discount stores (i.e., Dollar Store)
- Donations from community-based and faith-based organizations
- Janitorial supply stores (local and online)
- Local distributors
- Retail pharmacies and grocery stores

8.3 Menstrual health

Individuals who experience period poverty may also face barriers receiving information about managing and maintaining good menstrual hygiene. Recognizing this, 27% of period supply banks (34) provide menstrual health education in their communities. Period supply banks work with the community to provide this education and training in a variety of settings. In addition to directly targeting menstruators, trainings sessions are hosted for health care providers, school personnel, and elected officials.

Where are Members Providing Menstrual Health Education?

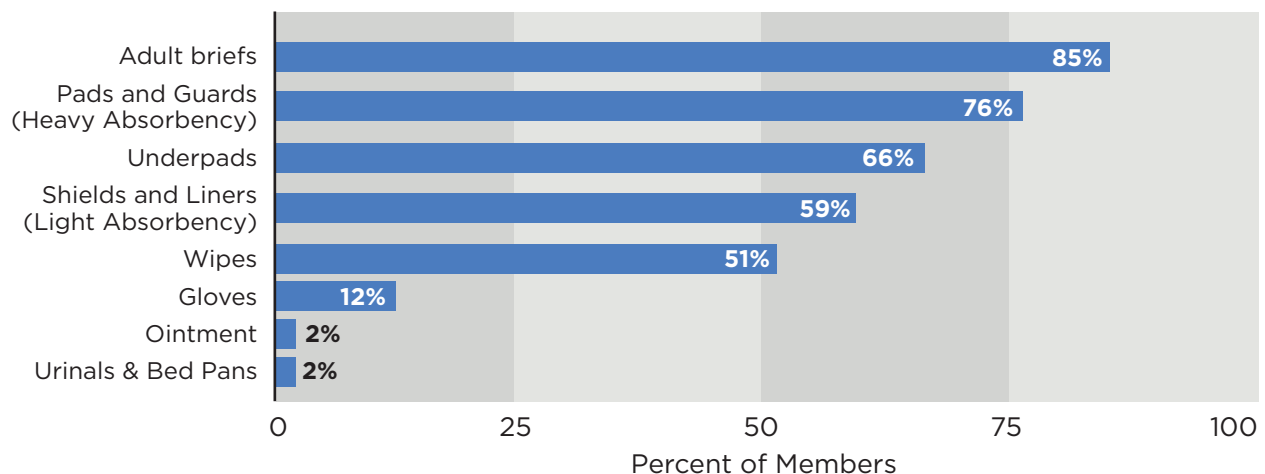


9 Adult Incontinence Program

More than 25 million adult Americans experience temporary or chronic urinary incontinence¹⁴ each year. An increasing number of NDBN member diaper banks and period supply banks are offering adult incontinence products. Forty-one members operate a specific distribution program to address this need. Those members distributed over 2.7 million products to approximately 9,100 adults on average each month.

Programs are stocked through a combination of purchased and donated products. Seventeen programs (41%) run solely based on donated product. The other 24 programs spent approximately \$221,000 on incontinence products in 2022. Members distribute a variety of items that address incontinence needs, ranging from absorbent products that meet specific needs to products needed in the home.

Incontinence Products and Related Items Distributed by Members



Programs distribute these products directly to clients and through product distribution partners. Below are examples of the types of agencies that are specific to adult incontinence product distribution:

- Adult Day Care
- Agencies that serve Adults with Developmental Disabilities
- Area Agency on Aging
- Assisted Living Facilities
- Community Based Organizations
- Community Centers
- Faith Based Organizations
- Food Banks/Pantries
- Health Centers /Hospitals
- Health Departments
- Homeless shelters
- Hospice
- Mobile Food Bank
- Outreach Centers
- Senior Centers
- Senior Focused Support Programs
- Senior Living Complexes
- Social Service Agencies
- Township Programs

¹⁴ According to the Johns Hopkins Medicine website.

10 Looking Forward

NDBN is committed to raising awareness of gaps in access to material basic necessities, building and supporting a national network of basic needs banks, and advocating for all individuals, children, and families to have the basic necessities they require to thrive and reach their full potential. The member data collected from the Annual Member Survey demonstrates the integral role NDBN provides in helping more individuals, children, and families across the country receive the diapers, period supplies, and other material basic necessities they require, and that member basic needs banks continue to build capacity and sustainability to better serve the needs of their respective communities and remain reliable and trusted resources.

